

AAUW Morgan Hill
Board Retreat July 15, 2023

Notes submitted by Tammy Parker

An asterisk is used to indicate items that were added to the Parking Lot list as we brain stormed
A photo of the 'Parking Lot' is included in this document

Welcome to Brand New AAUW Year! – 10:04am	Suman	Attendees: Suman Ganapathy, Krisse Boursier, Nancy Altman, Bobbie Erb, Susan Rife, Donna Dicker, Carol O'Hare, Marian Sacco, Tammy Parker, Doris Fredericks, Peggy Martin, Carol Ferri, Joy Safakish, Margaret McCann, Joan Ensign
Sharing - Intro	All	Around Room – 'Why do you volunteer?'
Transition/Continuation	Suman	Talked about the Guidelines for today, including a 'Parking Lot' list for issues that will require more discussion/thought, Also mentioned that at lunch time there would be a raffle for two plants
Strategy for 2023-2024 year	Suman/All	<p>Looking Back and Looking Forward, the group brainstormed and reviewed the goals from last year that we will continue with and enhance for this year:</p> <ol style="list-style-type: none"> 1. Mission – Gender Equity and Economic Security 2. Membership – Importance of Retention as we have grown and continue to do so 3. Visibility – Our impact and need for better City and MHUSD partnership. <p>Goal to review last year with aim to improve and be prepared for this year. The membership survey that was completed by only 30% of our members was used to trigger discussion and ideas.</p> <p>We had great visibility this year but some things to work on for next year:</p> <ul style="list-style-type: none"> -need for a dedicated owner of 'Social Media' and the possibility of a new member being able to take this on. -potentially recording the CEAC programs and our other programs and then using our YouTube Channel to post videos. -successful coordination of Earth Day and other climate related events in concert with the city (CEAC is already meeting monthly with the city) -goal to target specific scholarships (i.e. re-entry) via flyer(s) to MHUSD families

		<p>*The need for a Member Buddy System was mentioned</p> <p>Issue of how email is sometimes not getting through. It is important for a member's email of record to be accurate in the National Database – need members to check this as it causes re-enrollment issues</p> <p>*At Whine and Wine and other out-reach events, the use of AAUW Business Cards to enable folks to reach out to membership would be useful and they can also be placed at the Chamber of Commerce</p> <p>*Idea to use website Blog entries to share timely information and Board Meeting Decisions</p>
Wildflower Run	Joy/Bobbie	<p>Bobbie will be taking on the role of WFR director to work alongside Joy and they may also add a 3rd director to ensure overlap for WFR director retirement.</p> <p>They have already been working to improve the Jobs list descriptions, guidelines for recording meetings, course improvements, expense reduction</p> <p>*WFR 2K needs more thought as it has grown</p> <p>They submitted a timeline, '2023-2024 Wildflower TIMELINE.docx' to the AAUW MH google drive.</p>
Allocations	Elizabeth	<p>The allocations meeting is scheduled for 7/21. This year we have \$71K to allocate (a little less than last year).</p>
Budget Planning		Not discussed – will be a meeting in August
Communications		<p>Talked about various ways to encourage and engage our members with more social interaction beyond Interest Groups</p> <p>*AAUW “meet ups”</p> <p>-Out to Lunch, Saturday Coffee (maybe before the Farmer's Market at the new Barrel & Brew coffee spot), outside events – trips, camping etc</p> <p>Idea for Membership Acknowledgement at milestones and preservation of Charter Member interviews – perhaps re-sharing past featured articles?</p> <p>*New Committee to help engage new members like a Welcome Wagon which could also help feed info to the Leadership Development Team</p> <p>*Should we have a General member meeting once a year?</p>
Young Women Leaders	Bobbie/Carol F	<p>Bobbie gave an overview of the group's activities which cover the academic year calendar. A document 'Young Women Leaders 2023_24 Timeline' was submitted. This is a good alumni group for our Tech Trek girls. Carol will be taking over leadership and is looking for a co-chair or two to help her.</p>

Scholarships	Donna	Stacy Moeder will be giving a full report in September.
Programs	Nancy/Doris	MHUSD is interested in partnering with us on various programs. We generally use the library on the 4 th Tuesday of each month but have been experiencing some slight scheduling issues. Upcoming events are August 22 for a Tech Trek and Scholarship Recognition event, August 29 for a Financial Literacy program with Peggy Martin, September 26 – an AAUW showcase A document ‘Copy of Program Committee Meeting, 4/14/23’ was submitted
Lunch and Raffle Drawing	Suman/Marian	Marian picked up food that had been ordered from Pickles and after lunch the raffle was done: Carol O and Tammy won plants after the drawing was made by Marian
Bylaws, P&P etc	Carol O	Discussed the idea of term limits -how to enforce and what happens when the position cannot be filled -2 roles have not been filled – Publicity and the AAUW Fund *With so many appointed Board members, we are a big board already – do we want to add more positions? Should we consider restructuring the Board? What are the criteria for Board positions?
Leadership Dev Team	Marian	The role of the LDT is to help fill needed positions and is committed to nurturing members to become involved in official positions. The 5 Star program has changed this year – we are supposed to be receiving an application from National. The Succession Plan Template for the top positions are: <ol style="list-style-type: none"> 1. WFR Directors 2. President/President-elect 3. Membership 4. Communications 5. Social Director (prev called Interest Group Leader) Positions needed to be filled: <ol style="list-style-type: none"> 1. AAUW Fund Chair 2. Communications (aka Publicity?) Chair 3. Board Secretary – Tammy Parker to be creating Blog entries 4. Newsletter Editor – Julie Singh will be stepping down after next cycle Discussed potential need for a graphical Organizational Chart – we have it online at http://www.aauwmh.org/board/ which shows the organizational information the Board had previously

		decided to display (Board had decided that trying to list all committee members would be too difficult as such info is quite fluid.)
Wildflower Newsletter Sunday email blast	Carol O	Discussed creating Blog entries as they arise and integrating them into a newsletter later and not expecting Carol to edit each entry
Climate Education Action Committee	Margaret	Monthly committee meetings with their mini-programs at Margaret's home have been very successful Monthly meetings with the city have already begun *Discussed the need for a planning meeting with a smaller subset group *How to integrate CEAC into our Mission
Membership	All	32 new members joined this year. Discussed membership renewal and how it is important to let members who cannot be more involved know that their dues alone help to support our mission Would be good if we could get more city leaders to join AAUW and to participate Other membership items had been previously discussed 2 documents: 'MEMBERSHIP TIMELINE 2023 r2.docx' and 'MEMBERSHIP V.P. (RECORDS) TIMELINE.docx' were submitted
Public Policy	Susan/All	At the State level, AAUW is encouraging branches to pay attention to the public school board meetings (specifically to public comments) as there is a push by some partisan groups to effect drastic changes which can result in book bans, etc Need AAUW members to help Susan by attending the school board meetings – a few members let Susan know they would volunteer to help her with that Partnering with AAUW SJ branch could be helpful- Susan will be introduced to their public policy person As ballots go out in February 2024, if we want to to Candidate Forums that should be in January It was mentioned that there is a great article in Morgan Hill Life about Land Acknowledgment statements
Tech Trek	Krisse	7 girls attended Tech Trek camp in person: venues were Fresno State and Sonoma State. 2 girls attended virtually. Cost for Fresno was \$900 each and \$1200 for Sonoma. Virtual cost was \$500 each. Talked about getting AAUW Tech Trek baseball caps for the girls next year. Not sure what cost will be next year.

Recognition	Marian/Suman	<p>Discussed what activity should we submit for consideration in the California Branch Activity of the Year Award. Potential choices:</p> <ul style="list-style-type: none"> -Climate Action -Financial Literacy in partnership with MHUSD <p>*Discussed how underserved communities and Women and Children are most affected by Climate change</p> <p>Should we become more integrated with the Inter Branch Council (IBC)?</p>
Summing Up	Suman	Thanks for attending everyone and quick review of above topics

Parking Lot

- Timely blog entries
 - Relevant decisions at board meetings
 - Time Sensitive info
- Communication w/ new mbs
- AAUW MH "Business Cards"
- NFR 2k structure
- AAUW, MH "Meet Ups"

- General Member Meeting
- New Member Buddies
- ~~Scholarships/Program~~
- Should the board have more position? What are the criteria for board positions?
- Integrating CEAC into AAUW mission. It can be done ...