

AAUW Morgan Hill Board Meeting
April 5, 2018
Morgan Hill Centennial Recreation Center (CRC), Meeting Room 1

Present:

Board members

Peggy Martin, Maggie Leininger, Janet McElroy, Pat Toombs, Suman Ganapathy, Elizabeth Mandel, Jenny Redfern, Barbara Palmer, Carol O'Hare, Joy Safakish, Judy Kinker, Chris Hopwood and Margie Snively.

AAUW members

Joan Ensign, Coleen Colwell and Yvonne Randolph.

Regrets

Katie Scanlon, Susan Oldham-Fritts, Janet Wright, Gretchen Merrick, Donna Dicker, Joanne Rooney and Margaret McCann.

Call to Order/Announcements/Acknowledgments

President Peggy Martin called the meeting to order at 7:00 pm. Judy Kinker confirmed a quorum.

Announcements:

Peggy welcomed & introduced Yvonne Randolph.

Carol O'Hare shared that the Morgan Hill Historical Society has installed a Large Format File in memory of Bud O'Hare. This was made possible by donations in Bud's memory by board members.

Suman Ganapathy gave a Leadership MH update. Sacramento trip was in March where the group met with our state reps, visited the House floor and met with lobbyists. The class project will entail the painting of ten utility boxes with inspirational messages & pictures. Fundraising has been limited to \$10K by LMH so the class hopes to do a portion of the work themselves.

Minutes

Minutes corrected by Peggy Martin (LAF) and Jenny Redfern (Carol O'Hare's title). Corrected minutes approved.

CFO Report

Peggy Martin presented for Katie Scanlon. Ending balance was \$16,959.16 as of 3/31/18. We are forecasting an increase in revenue due to the renewal of membership dues. To date 40 members have renewed.

Programs

Margie Snively presented.

March program recap: 45-50 people attended. Great program by Lisa Krieger who is a science writer from the San Jose Mercury News.

April Program (April 24th): The Venerable Tenzin Chogkyi will be speaking on Self-Compassion.
Future Women Leaders Conference (April 14th): AAUW members are invited to hear the keynote

speaker. Mayor Tate is scheduled to speak at 9:30 and then will introduce keynote speaker. Margie went through programs and speakers for the event.

May Program: Jenny Redfern, master gardener, will be speaking on Gardening with Science.

Meditation workshop (May 5th): Led by Ajahn Chandako @ St. John's Episcopal Church.

Membership

Jenny Redfern presented. Dues renewal started online thru National.

National database shows 131 current members, 40 renewed members, 2 life members for a total of 173. Online membership directory has been updated and will continue to be as new members join.

Shape the future: National gives a free membership for every two members signed up (maximum of 5/year). We currently have five memberships which are due to expire @ end of June. Board decided to use two of the memberships for Christina Turner (City manager) and Cecilia Ponzini. Dr. Kathleen Rose is currently a member of the Gilroy branch so we will be giving her a complimentary MH membership using funds from Dues Assistance. Since National dues have increased this year, the Board would like to use remaining three National memberships for any current member who needs dues assistance at this time. An announcement will be put in the weekly blast asking for recommendations from current members.

Linnie Lee's membership has been extended to June 2019 because of Jenny's follow up with National. Jenny created a list of MH residents who are National members but not branch. The goal is to reach out to National members to see if they'd also like to be branch members.

Jenny has now been issued a debit card so that she can make deposits easily.

Bylaws

Judy Kinker & Carol O'Hare presented. A revision of the new timeline for the Election of Officers was presented. Revision occurred because of the change in the Newsletter publication schedule. Carol made a motion to "Move that board approves revised Addendum 1: Timeline for Elections of Officers". Motion passed unanimously.

Tech Trek

Joy Safakish presented. Eight campers have been chosen as per the following: San Martin Gwinn (2); Britton (2); Martin Murphy (2); Jackson Academy of Math and Music (1); Charter (1). Families paid a fee of \$50/camper. One family donated additional \$50. This donation will most likely be used for the goody bags the campers take to camp. Need replacement person to handle the coordination of the Tech Trek goody bags. June 10th is the Ice Cream Social. Girls are asked to march in the 4th of July parade as part of AAUW's entry. Camp is July 8-14th at Stanford University. July 11th will be branch visitation day. Anyone interested in helping at the camp please see Joy.

GEMS

Peggy Martin presented for Susan Oldham-Fritts. Susan was very pleased with the two volunteers who chaperoned on the last field trip: Heather Poore & Kristen Greenwood.

Leadership Development:

No presentation.

Wildflower Run

Pat Toombs presented. Lowest registered number of runners in several years: 747 runners. This was most likely due to the weather – even though we had great publicity. Run Accounting: approximately \$67K gross; \$52K net. These numbers will be firmed up as expenses and donations arrive. This year we introduced several new things: Goody bag distribution occurred also at Packet Pickup; we gave away past t-shirts at Packet Pickup and day of run. (Pat & Maggie are trying to get rid of the inventory of tee shirts that has accumulated over the years. It is taking up way too much space in the Attic. Thought: give shirts away @ Taste of MH too); Music was a huge success – plans to expand; Santa Clara Valley water truck was a huge success.

Dr. Rose kicked off the 5K and 10K runs and also spoke before medal presentation. SCC Roads and Airports were involved for the 1st time. Fee ended up being \$200 this year but most likely will be \$1K in future years due to number of runners.

March 31, 2019 is the date of next year's run.

Deb Buchanan will be co-chair with Pat Toombs. Will need replacements for three committee chairs next year – Finish Fest; Registration; Kid's goody bags. Analysis of runner and sponsor surveys is happening at this time.

As we look for someone for registration remember that the job has been simplified by online registration.

MH Times featured the race on the front page!

Photography – 7 volunteers took pictures. Photos were available to runners at no cost. Discussed continuing this in future years.

Officially retired pink committee shirts – will replace with reusable buttons.

Wildflower Fund Giving Campaign

Carol O'Hare presented. Over half of the donations from members came in after a letter went out asking members to participate. Over 50% of members have donated. \$11,396.00 total to date has been collected.

Sponsor team

Barbara Palmer presented.

Emcee & medal presentation went extremely well due to Marion Sacco & Jan Bergkamp and their organizational skills. Carol Holzgrafe provided much needed interference for Barbara while Barbara was on the microphone. Carol answered questions and directed traffic allowing Barbara to concentrate on her tasks.

To date we have received approximately \$25,350.00 from corporate sponsors. We are waiting for \$5,500.00 in sponsor pledges – these should arrive this summer. Estimated total once we receive

outstanding pledges: \$30,850.

Gift cards total: Approximately \$3,600.00 was donated this year.

There were 3 goals set by the Sponsor Team for this year: add another \$1500 sponsor, increase number of matching grants and hit \$29K in total donations. Results: \$6.5K in new sponsor money was brought in; we did not receive any matching grants (had only 1 in 2017); and our total is forecasted to be over \$30K.

Public Policy/LAF

No presentation.

New Business

AAUW National Bylaws Vote & AAUW CA Vote: there may be some confusion with members because we will be voting in both State and National elections. National is also once again asking for a vote on whether or not to drop the educational requirement for membership. Peggy Martin is going to host a Bylaws info party on Sunday April 22nd 2:30-4:30. In the meantime, Joan Ensign recommends watching the video of the State of Union Speech by Kimberly Churches.

4th of July parade: Margaret McCann not present at meeting so Peggy contact her.

Other Business

Board Retreat. Save the date of Saturday July 21st. Peggy and Maggie will be meeting to work on the details.

Adjourn

The meeting was adjourned at 8:53pm.

Maggie Leininger for Joanne Rooney