

AAUW Morgan Hill Board Meeting

March 3, 2016

Morgan Hill Community and Cultural Center, Madrone Room

Present: Board members Barbara Palmer, Carol O'Hare, Elizabeth Mandel, Janet McElroy, Janet Wright, Jenny Redfern, Joanne Rife, Joan Ensign, Joan Sullivan, Joy Safakish, Judy Kinker, Karen Anderson, Mary Cox, Pat Toombs, Peggy Martin, Sandy Stoob, Susan Oldham-Fritts and other members Kathy Sullivan, Margaret McCann

Call to Order/Announcements – Co-president Jenny Redfern called the meeting to order at 7:00 pm. Judy Kinker confirmed a quorum.

Minutes – The minutes of February 4, 2016 board meeting were accepted as amended.

Financial Report

CFO Peggy Martin reported that we have \$13,040.42 in the operating account.

\$200 was paid to cover the new membership Wine and Whine.

Peggy asked again whether the PA system has been purchased, and what the split between the general budget and the Wildflower Run budget will be. Jenny said she has done more research on PA systems and will meet with Joan Ensign and Pat Toombs to select one.

Joan Ensign requested money for prizes for filling out the membership survey. Peggy suggested that up to \$300 from the “Community Awareness” line item may be used.

Membership Report:

Maggie reported that our total is holding at 152 members. We have some new members, but we are not adding them to National until after March 15. This is so they don't pay a whole year's dues when only a few months are left in the membership year. New members can mail in their checks now, and we will hold them until March 15 and then send them to National. We are encouraging these new members to volunteer, particularly for the Wildflower Run.

Membership encourages everyone to start renewing our memberships as early as possible, starting March 16.

Programs Report: Programs & Schedule

Karen Anderson and Joanne Rife reported the upcoming programs:

March 8 - Silicon Valley Reads, MH library

April 3 - Wildflower Run, Live Oak High School

April 10 – Yvonne's going away party at the Mary Cox's, 4-6 pm

April 15 – 17 – State Convention

April 23 – Zoe Lofgren speaks (tentatively), based on her schedule. If this doesn't work out, Plan B could be the school board election

May 15 - installation lunch at Villa Mira Monte

May 22 – ½ day meditation at Villa Mira Monte

June 26 – board retreat

Committee Reports

Tech Trek

Joy Safakish reported that the Tech Trek interviews were just completed. We selected 8 and 2 alternates from Martin Murphy, Jackson, Britton, and Charter schools. Joy is sending out the letters tomorrow. The names will be in the May newsletter and on the board at the Wildflower Run.

The Tech Trek 2016 campers from Morgan Hill are:

Martin Murphy Middle School: Taylor Conely, Danielle Hobbs, Asia Mathaw, Abigail Pina

Jackson Academy of Math & Music: [REDACTED] (student requested name not published)

Britton Middle School: Allison Webenbauer, Vanessa Torres, Soraya Reyes

Alternates: Cristin Huffman (Charter School of Morgan Hill), Madison Reddy (Jackson)

Joy requested that we pay for \$50 application fee for one family in need.

Action: the board agrees to waive the \$50 application fee for the needy applicant.

LDT: member surveys

Joan Ensign reported that the leadership team sent out the new member survey again and received 6 more surveys, out of 22. Several new members put down skills as “public speaking”. Joan encourages us to make use of this information and invite new members to participate in AAUW activities.

They also sent out the survey to the existing members, who have until March 16 to fill it out and return it. SurveyMonkey sends out reminders.

WFR Sponsor committee

Barbara Palmer reported we have \$22,115 in sponsor donations.

Carol O'Hare reported that 33.9% of our members have donated money or “in kind” donations to the Wildflower Run. About \$6500 has been donated.

WFR Race committee

Pat Toombs reported the following:

Publicity

- Monica McClintock, our new flyer distribution chair has done a super job of recruiting additional volunteers and distributing all our flyers
- We now have 9 3'x6' banners. All are being posted on private property and we have excellent coverage from San Martin to the north end of Morgan Hill
 1. Marianne Thornton's property (650 Willow Springs Rd, corner of Hale & Willow Springs)
 2. Monterey Rd further south (Andrade's Ranch in San Martin)
 3. Fence by former Xmas tree farm (southwest corner of Santa Teresa and Watsonville)
 4. BookSmart (side facing farmer's market)
 5. Guglielmo Winery - (across from LO HS on Elm) – Banner on front fence
 6. Vacant lot at the southeast corner of E Dunne and Condit
 7. Monica McClintock's home (Oak Glen)
 8. Wooden fence directly across from Target on southeast corner of DePaul/Cochrane
 9. Johnson's Lumber, Lawn at corner of Tennant and Butterfield.

- We will have a 2 week Facebook campaign similar to last year's
- 1/4 page ads will be in the MH Times March 18 and 25 and in MH Life March 16 and 30
- Look for AAUW/Wildflower Run article in March issues of gmh Today
- You can all help by liking the Wildflower Run Facebook page, sharing items from that page, and inviting your friends and family as well as groups that you belong to.

T-shirts

- t-shirts have arrived and are being distributed to committee chairs and sponsors
- sweatshirts have arrived, and Elizabeth modeled the new black one

Prizes

- Kathy Stanton has solicited several restaurant gift cards and winery wine tastings--in addition to our usual prizes. We anticipate that, even with our new Senior 2K, we'll be in good shape for prizes.
- Given Lori Mains' illness, Marti Jurick has agreed to step back into the Prize chair position.

Member Donations

- At the normal place (about 30% of members so far--anticipating eventually up to 50%) for the point in the time line. Donations are slightly higher than normal for this time due to a small number of very generous donations.

Hospitality / Water for Runners / Water Stops

- Karen MacDonald is co-chairing hospitality with Joy Safakish this year and will (hopefully) take over next year.
- Santa Clara County health regulations require us to fund all food and water through either gift cards donated by the businesses providing food/drink or donated food/drink (this option requires a Craven Act form to be filled out and submitted to the county 2 weeks before the event). Like in past years, it remains a challenge to ensure we have enough to cover pre-run hospitality (coffee, bagels), water stops, and post run snacks for runners (trail mix, oranges, water). Home Depot has stepped up their water donation (thank you, Margaret) this year which helps.
- Margaret is also working with Target to see if we can get another gift card donation that can be used for water or food. Ditto at Trader Joe's, Tessy is working that vendor for another gift card.
- The Craven Act still presents a challenge.

Youth Volunteers

- Susan Oldham-Fritts and David will be away for the run. In their absence, Susie Parrish and Marissa Campi will be covering any outstanding paperwork for the girls as well as their race day check-in.

Meetings

- Two more meetings, March 17 and March 31. 7 pm at Betsy Ding's home.

Board members are invited if they would like to know more about how this event gets put together:

March 17 will include detailed course/runner walk through and March 31 will include on-site detailed review.

Morgan Hill Life had an article about Marilyn Gadway, the founder of the Wildflower Run. It should have said we raised \$49,000 last year.

Bylaws

Judy reported that the AAUW board election will be in April, when she will be out of town. Joan Sullivan agreed to catch the emails and phone calls for the election in Judy's stead. 15% of branch members must vote for a quorum. Carol O'Hare writes the email (called the newsletter alert), to enable members to click a link to vote.

Karen Anderson asked what "undergraduate degree" means in the statement in addendum 6 in Scholarships and Grants that says, "plan to achieve undergraduate degree" and whether it should be updated. It means anyone attempting an AA degree or more, the same as the AAUW membership rules. The scholarship committee is fine with the current statement.

Wildflower: Layout editor needed for April and beyond

Carol O'Hare said her plan is that the April newsletter will come out immediately after the run, to add photos and run result information. Carol requests that we get our articles to her by March 10, so she can complete everything but the photos and run results well before the run. Send GEMS photos to Yvonne Duckett.

Yvonne Duckett has offered to do the newsletter through the summer, long distance.

GEMS

Susan Oldham-Fritts reported the busy GEMS activities. They just went to the Monterey Bay Aquarium for a great behind the scenes trip. The Tech Museum is next.

Members have heard from several Tech Trek, GEMS, and Lauren Jenkins STEM workshop girls who rave about these programs.

Scholarship Committee

Margaret McCann reported that they finished up their interviews today. They have \$5,000 to distribute, plus \$1,000 that was not claimed.

The scholarship distribution follows:

Sobrato High School: Dora Jimenez (\$1,000), Caitlyn Cruise (\$1,000), and Shelby McDonald (\$500)

Live Oak High School: Julia Leal (\$1,000), Lifan Shi (\$1,000), and Rhyleigh Thompson (\$500)

Central High School: Tiana Ortiz (\$500 1st semester, \$500 2nd semester)

Two members of the scholarship committee were so moved by the girls' stories, they want to donate money through AAUW directly to high school scholarships or to specific people to augment their scholarships. One member already sent in a check, and another member wants to donate money. AAUW membership renewal online through PayPal has a field for donating additional money to AAUW, designating where the money should be directed. Some meeting attendees felt this money should go into the general pot to be disbursed by the allocations committee, others felt we should restrict these gifts where the donors intended. Peggy Martin said that there is no fiduciary problem with restricting these gifts.

Margaret moved that we accept Holly Henry's money for additional scholarship money to go to 2 specific girls. Janet seconded. **The motion passed.**

Action: write a clarifying letter to Sue Berghoff saying the her donation will go to high school scholarships as she requested, but also explain that we have a process that uses an allocations committee.

Action: Mary Cox, Janet McElroy, Margaret McCann, Elizabeth Mandel, Peggy Martin, Susan Oldham-Fritts, and Pat Toombs will form a committee to develop a policy for restricted donations

The Keeping In Touch (KIT) scholarships are finished.

Donna Dicker's community college scholarship committee is just starting up.

The Lauren Jenkins scholarship will be decided before the Wildflower Run.

Public Policy: Elect Her Workshop

Jenny Redfern reported that she and Swanee Edwards attended the Elect Her workshop. AAUW National sent Molly Lamb to speak. Some of the speakers where women who are already in political office. The purpose is to convince college women to consider running for office on campus. Jenny would like to try to get the program to Gavilan next year. The workshop program costs \$500. Jenny will do more background research on this and bring it back to the board.

Lauren Jenkins STEM Workshop Report

Mary Cox reported that the STEM workshop at Mike Cox's Anaerobe Systems in Morgan Hill was very good. The participants evaluated the program with all 4s and 5s out of 5. The STEM workshop committee would like to host it again next year. The committee had difficulty getting students at first and thought they would have to cancel it. Sobrato science teacher Heather Rottenborn and member Lori Mains really helped to enlist girls to attend. The workshop was a lot of work, but very satisfying. The total cost was \$425, mostly for (too much) food. They offered the workshop to girls from grades 9-12, as long as they had taken a biology class.

The STEM workshop was featured in “Morgan Hill Life” newspaper, with a photo of one of the participants.

AAUW CA Convention: who is going, \$\$, carpool

Jenny Redfern, Mary Cox, Joanne Rife, Peggy Martin, Barbara Palmer, and Joan Ensign plan to attend the AAUW CA convention. If you would like to carpool, get in touch with Jenny.

New Business

4th of July Parade

A parade coordinator is needed.

Future Events

- Silicon Valley Reads, March 8, 7 pm, MH Library, Benjamin Parzybok, “Sherwood Nation”
- Wildflower Run, April 3, Live Oak High School
- Congresswoman Zoe Lofgren, April 22, the Grange, co-sponsored by the Grange and the Gilroy Chamber of Congress

- 2016 AAUW CA Convention, Friday – Sunday, April 15 – 17, 2016
- April 10, 4-6 pm, Yvonne's going away party at Mary Cox's, bring an appetizer or dessert
- Spring brunch (Installation brunch), May 15, Villa Mira Monte
- Board Retreat, June 26

Adjourn

The meeting was adjourned at 9:02 pm

Sandy Stoob, Secretary