

AAUW Morgan Hill Board Meeting

January 7, 2016

Morgan Hill Community and Cultural Center, Madrone Room

Present: Board members Barbara Palmer, Carol O'Hare, Donna Dicker, Elizabeth Mandel, Janet McElroy, Janet Wright, Jenny Redfern, Joanne Rife, Joan Ensign, Joan Sullivan, Judy Kinker, Karen Anderson, Kathy Sullivan, Mary Cox, Pat Toombs, Peggy Martin, Sandy Stoob, Susan Oldham-Fritts and

Non-board members Margaret McCann and Monica McClintock

Call to Order/Announcements – Co-president Jenny Redfern called the meeting to order at 7:00 pm. Judy Kinker confirmed a quorum.

Morgan Hill Peace Project

Monica McClintock presented the Morgan Hill Peace Project, which involves signing a peace pledge and building a monument in Morgan Hill. The monument has been approved by the City of Morgan Hill and will be near the library. It could be a meeting place for peace gatherings and candlelight vigils, such as protesting violence against women and girls. The Peace Pledge is a document that acknowledges the coming together of those in Morgan Hill who support and promote peace and tolerance in their community. The Morgan Hill Peace Project committee has raised several thousand dollars so far for the monument, which is estimated to cost \$30,000. The monument will be designed by renowned artist David Middlebrook, as soon as they have raised enough money for the down payment. Co-presidents Jenny Redfern and Mary Cox agreed to sign the pledge on behalf of the AAUW Morgan Hill branch. We asked Monica to write an article for our newsletter about the Peace Project, with a link to their website.

Carol O'Hare moved that AAUW MH sign the Peace Pledge and inform our members about it. Janet McElroy seconded. The motion passed.

Minutes – The minutes of December 3, 2015 board meeting were accepted as amended.

Financial Report

CFO Peggy Martin reported that we have \$13,339.91 in the operating account.

Peggy asked if we are going to buy a new PA system. Joan Ensign and Jenny Redfern reported that they are still looking into it. We could consider moving the PA system line item from the operating budget to the Wildflower Run budget, since we use it for the 2K run. We are counting on having that new sound system for the Wildflower Run 2K.

Karen Anderson asked for more money for programs. Peggy reported that we have \$116 extra in the insurance category in the budget that we could move to programs.

Peggy moved that we move \$116.93 from the insurance category in the budget and transfer it to programs. Karen Anderson seconded. **The motion passed.**

Membership Report:

Joan Sullivan reported we have 3 new members. Our total is now 152 members.

We discussed whether to have the new member Wine and Whine event scheduled for February. It can be a useful event for prospective members. Joan reserved Rosie's for 5:30-7 pm on Wednesday, Feb 17. We discussed whether to pay for the expensive hors d'oeuvres. We decided to go ahead with the new member Wine and Whine as planned this year and pay for hors d'oeuvres, but ask Rosy to omit cheese, since there was so much left over last year. We may discuss changing new member Wine and Whine next year.

Programs Report: Programs & Schedule

Karen Anderson and Joanne Rife reported the upcoming programs:

January 26 - Speech Trek (coordinated by Pat Soles & Margaret McCann) at the library, with refreshments

February 16 - Seana Hogan on the topic of "Adventurous Woman", Villa Mira Monte, dinner with Seana before meeting at Ladera Grill

March 8 - Silicon Valley Reads, MH library

April 3 - Wildflower Run, Live Oak High School

April 15 – 17 – State Convention at the San Mateo Marriott

April 23 – Zoe Lofgren speaks at the Grange, co-sponsored by the Grange and the Gilroy chamber of commerce (open to the public)

May 15 - installation lunch at Villa Mira Monte

May 22 – ½ day meditation at Villa Mira Monte

Karen said Zoe Lofgren is coming to speak, instead of having a Women in Politics forum. Karen asked us to suggest topics for Zoe Lofgren's speech. They are still waiting to hear back from Zoe about the time, so they can plan the details. NOTE: this has been cancelled

Proposed Programs and Social Event Duties

Janet McElroy and Margaret McCann discussed their proposal for future programs, program VP duties, and social event duties. They proposed that the program VPs will plan 10 monthly meetings for all months except December and June. The president and the board will plan and facilitate the agenda for 10 monthly branch meetings for all months except December and June. The board will decide the content of the business part of the meeting. The purpose of this is to have a regular meeting on the same week, day of the week, and time every month, separate the social events from programs, and to add programs we are unable to fit in otherwise. The programs would be held at the library, which is a free venue, but requires that we open the program up to the public. We could publicize that the speaker starts at 7 pm, and do the business part of the meeting before that.

They proposed that some of our social events will be planned by the Hospitality Committee. The 4th of July parade has a parade coordinator and a BBQ coordinator. The August BBQ is coordinated by past presidents. The September membership brunch will continue to be planned by Membership VPs. The Neighborhood lunch in November could be planned by the Neighborhood chairperson, if we had one. Janet and Margaret proposed that the Hospitality Committee plan the Holiday party in December and the Spring brunch in May, with the Spring brunch program coordinated by the president. Asking the Hospitality Committee to reserve the venue, provide refreshments, sign contracts, etc greatly expands their duties. The Membership and Hospitality job descriptions would need to change.

The board approves Janet and Margaret going forward to further explore this proposal, by talking to the

Hospitality Committee, Membership Committee, and Bylaws Committee about these proposed job description changes.

Committee Reports

Community Action Grants: follow-up

Carol O'Hare reported that after we awarded these grants, the question was raised whether this was valid with AAUW. We called AAUW National to check for any IRS issues. We can give grants to other non-profits for projects related to the AAUW mission. So, we are ok. We will be making disbursements through ISPF.

MailChimp: followup on email non-recipients

Mary Cox discussed her statistics from the MailChimp weekly email blasts, including how many members opened the emails, how many times the email was opened, etc. MailChimp statistics include ratings for recipient activity:

31 percent of our recipients – rated 5 (highest)

18 percent of our recipients – rated 4

15 percent of our recipients – rated 3

35 percent of our recipients – rated 2

some recipients – no rating (one person accidentally unsubscribed)

Mary is going to try to reach the recipients with no or low ratings by email to ask about the MailChimp blasts, and if they don't respond, send them a letter, to try to get more people to look at the newsletter.

Proposal Format

Mary Cox would like a standard format for proposals, so when we look at it, it is easy to read and familiar. Let us consider it at the next meeting, and get specific about what proposals we would apply this to.

Wildflower Run Committee: Budget

Pat Toombs discussed the 2016 Wildflower Run draft budget. We are updating banners with the date, and buying 2 new banners to replace the ones that were stolen. We now have a second "NO DOGS" sign. We are considering whether to buy or rent stanchions for the 2K course. We need cones for the parking lot. We would like to become self-sufficient, instead of borrowing or renting cones and stanchions. We would store them in Peter's attic. At this point, the WFR budget figures are estimates.

Wildflower Run Sponsor Committee

Barbara Palmer reported we have \$14,000, our goal is \$26,000, so we are more than halfway there. If you patronize these businesses, please say thank you.

The committee is considering taking pictures at the Run for the sponsors and send them in thank you letters, rather than giving our sponsors thank you gifts.

Speech Trek

Margaret McCann reported 7 contestants have applied and been accepted, 1 from Live Oak High School, 2 from Sobrato High School, and 4 from Oakwood School, all girls. She requested that board members please attend.

Bylaws: Scholarship Coordinator

Judy Kinker discussed the revised Scholarship Coordinator (chair) job and description.

Judy moved that we approve the new scholarship coordinator chair. Margaret seconded. **The motion passed.**

GEMS

Susan Oldham-Fritts reported the busy GEMS activities.

AAUW Funds

Carol O'Hare reminded us that AAUW honoree nominations are due to Joanne by the end of month.

Leadership Development Team (LDT)

Joan Ensign reported that they are working on the survey in SurveyMonkey. They have one survey for new members, and a different survey for members of more than a year.

New Business**AAUW at MHUSD Board meeting**

Jenny Redfern and Mary Cox requested approval from the board to go forward with a statement addressing David Gerard on the MHUSD school board. Jenny read the statement. Mary and Jenny plan to go to the school board meeting and read the statement. They will take copies of their statement to hand out.

Jenny moved that the board approve they go forward with this statement. Kathy Sullivan seconded. **The motion passed.**

Future Events

- Speech Trek Contest, January 26, 6 pm MH Library
- Adventurous Women, Transatlantic Record Holder Cyclist Seana Hogan, February 16, 7 pm, Villa Mira Monte
- Silicon Valley Reads, March 8, 7 pm, MH Library, Benjamin Parzybok, "Sherwood Nation"
- Wildflower Run, April 3, Live Oak High School
- Congresswoman Zoe Lofgren, April 22, the Grange, co-sponsored by the Grange and the Gilroy Chamber of Congress
- 2016 AAUW CA Convention, Friday – Sunday, April 15 – 17, 2016
- Spring brunch (Installation brunch), May 15, Villa Mira Monte

Adjourn

The meeting was adjourned at 9:05 pm

Sandy Stoob, Secretary