

**AAUW Morgan Hill Board Meeting**  
**March 5, 2015**  
**Morgan Hill Community and Cultural Center, Madrone Room**

Present: Joan Ensign, Marti Jurick, Judy Kinker, Maggie Leininger, Elizabeth Mandel, Peggy Martin, Margaret McCann, Janet McElroy, Carol O'Hare, Susan Oldham-Fritts, Jenny Redfern, Elaine Reimer, Sandy Stoob, Joan Sullivan, and guests Karen Anderson, Mary Cox and Barbara Palmer. A quorum of voting members was present.

**Call to Order/Announcements** - Co-president Jenny Redfern called the meeting to order at 7:03 pm.

**Minutes** - The minutes of February 5, 2015 were approved as submitted.

**Financial Report**

- CFO Peggy Martin reviewed the financial report dated March 5, 2015. The report was accepted.
- Peggy noted there was a small profit from the showing of "Girl Rising." Margaret McCann will research where to donate the profit. Judy Kinker passed around the latest issue of Morgan Hill Life, which featured an article about the documentary.
- Reimbursement for the microphone stand purchased by Joan Ensign will be taken from program funds.

**Membership Report**

- Maggie Leininger reported three new memberships were received at the Wine and Whine/New Member Meet and Greet, and will be considered as 2015-2016 dues.
- Maggie is in the process of synchronizing Branch and National memberships. Dues expire June 30. National will probably phase out its current grace period. Members will be encouraged to renew online; online renewals shorten the time between addition to National and Branch databases. The Board discussed ways to motivate members to renew before June 30. Peggy will accept dues at the Wildflower Run.
- Maggie requested ideas for phasing out the printed directories. Elizabeth Mandel suggested online distribution of the printable mini-directory on a quarterly basis.

**Programs**

- Margaret reported the showing of "Girl Rising" was a huge success.
- Several groups and schools have expressed interest in Girl Up, a UN-sponsored organization as a follow-through to "Girl Rising". Elizabeth suggested that a liaison at State level may have recommendations.
- Carol O'Hare reminded Board members that Cristina Henriquez, author of "The Book of Unknown Americans," will speak at 7:00 p.m. on March 24 at the Morgan Hill Library. The paperback edition is available at Booksmart.
- Jenny announced that Carol, Margaret, Susan, Peggy, Janet, and Mary will attend State Leadership Day on March 21 in Hayward. Joan requested that new members be encouraged to attend.
- Janet said she and Margaret will meet with Kathy Sullivan and others to discuss ways to encourage women to run for office. Karen noted that many women started as PTA presidents and went on to run for public office.

**Committee Reports**

**Nominating Committee** – Janet noted Tasha Standridge will be moving out of the area; Karen Anderson has been nominated as Vice President, Programs, to serve with Joanne Rife.

### **Wildflower Run**

- Elizabeth reported the 10K certification has been renewed. Streetwork on Cochrane changed the length of the 10K route; another loop was added.
- Several of the new banners created by Pat Toombs have been hung in various locations. Joan Sullivan recommended a banner at the north end of town; Elizabeth replied that she searched there and found no wire fences on which to hang a banner.
- Tasha has been working on the Facebook campaign to increase the area where WFR is publicized. A campaign based on email addresses is being considered. Morgan Hill Life included an ad, but did not list WFR in the community calendar. There will be two ads in the Morgan Hill Times.
- Carol reported member donations are at 29.1%: 90% of the Board has donated and 75% of the WFR committees. Karen offered to send letters soliciting donations from members. Barbara said she is sending e-mails to new members and will include a request for donations.

### **Wildflower Run Sponsors –**

- Barbara reported \$20,500 in donations to date, with a goal of \$22,000.
- T-shirts and complimentary registrations are being distributed to donors.
- Collection of “Goody Bag” items is in progress.
- She circulated the tentative list of winner prizes and mentioned several additional prizes.
- Jenny will try a different honey company for sponsor gifts.

### **GEMS**

- Susan reported on AAAS Family Science Day held on February 15.
- Several GEMS girls will be part of a documentary interviewing girls interested in science. They will shadow engineers at work and ask questions.

**Tech Trek** – Elaine Reimer reported eight girls and one alternate have been selected to attend this year. A list of their names has been added to the March 2015 folder in Dropbox.

### **Scholarships –**

- Margaret said the names of the five scholarship winners will be announced after the schools are notified.
- The possibility of a GEMS-only \$400 scholarship will be discussed at the spring retreat.
- There were 11 applications for the Keep in Touch scholarships. Two college students received \$600 each; six high school students received \$500 each.

### **New Business**

**Equal Pay Day** – Jenny is working with the leader of Coalition for Equal Pay to distribute  $\frac{3}{4}$  cookies at MH high schools.

**Branch Check-up** – Carol reviewed criteria from the Winter 2015 issue of California Perspective. Committees will report at the spring retreat at 6:00 p.m. on April 2, preceding the regular meeting.

### **Other Business**

**Publicity** - Elizabeth said René Spring has indicated Branch members could attend a Leadership Morgan Hill panel to ask for recommendations for improving publicity.

**ISPF** – Carol reported a donation in memory of Sara Dunlap will be made to ISPF Wildflower Endowment. Jenny suggested member donations to WFR could also be made in Sara's memory. Checks should be payable to ISPF – AAUW, with WFR Endowment Fund noted on the memo line.

**July 4<sup>th</sup> Parade** – Joan stated Lorrie Scott will not be organizing Branch participation in the parade this year. Peggy will submit the application since it must be done by April.

The meeting was adjourned at 8:58 p.m.

Marti Jurick, Secretary

### **Upcoming Events**

AAUW CA Leadership Day – Saturday, March 21, Hayward City Hall

Silicon Valley Reads author program – Tuesday, March 24, MH Library

Wildflower Run – Sunday, March 29, Live Oak HS

Spring Retreat – April 2, 6:00 p.m. (before monthly Board meeting), Madrone Room

Women in Politics – April 23, 7:00 p.m., El Toro Room, CCC