

## Minutes of the AAUW Board Meeting October 9, 2014

### Present:

Bylaws: Judy Kinker  
CFO: Peggy Martin  
Co-President: Jenny Redfern  
Co-President/GEMS coordinator: Susan Oldham-Fritts  
LAF: Joanne Rife  
Leadership Development: Joan Ensign  
Membership Co-VP: Joan Sullivan  
Membership Co-VP: Maggie Leininger  
Newsletter: Carol O'Hare  
Public Policy: Sandy Stoob  
Social media lead/Interest Groups: Tasha Standridge  
Tech Trek: Elaine Reimer  
Wildflower Run: Elizabeth Mandel  
Wildflower Run Sponsorship: Barbara Palmer

### Absent:

Program Co-VP: Janet McElroy  
Program Co-VP/Scholarships: Margaret McCann

## **AGENDA**

Judy Kinker, bylaws chair, confirmed a quorum.

07:00 Call to Order - Jenny & Susan

Jenny & Susan passed out a paper entitled, "Setting Ground Rules", as a suggestion for how to behave in board meetings.

### **Approve/amend agenda – Jenny**

### **Accept September 4 meeting minutes - Sandy for Marti**

The September 4 meeting minutes were accepted as amended.

## **EMAILS**

Some board members aren't getting the emails sent to all board members. Some people didn't get the programs report, the CC scholarships report, or the public policy report. Check your spam and trash folders to see if they are there.

### **Financial Report – Peggy Martin**

We are over budget by \$119 due to Cox barbecue, but we do still have a surplus. The BBQ expenses were \$1119, the income was \$1535. Our insurance costs have risen due to AAUW state-wide membership being down. Our insurance premium was budgeted for \$600, but increased this year to \$676.

The costs included Taste of Morgan Hill (\$200), Chamber of Commerce Dues (\$195), July 4<sup>th</sup> Entry Fee, Publicity & Ads, etc.

Tech Trek and GEMS are now part of ISPF.

**Membership Report: membership status, printed directory - Joan S & Maggie L**

We have six new members in the last month. Two of those joined at Taste of Morgan Hill.

There is a list of 21 'interested' and possible new members that was generated at Taste. We will follow up those contacts with a phone call.

Joan and Maggie are meeting this week with Stacy to get the new directory ready for printing. It should be ready in time for the Neighborhood Lunch. Stacy is not renewing her AAUW membership this year. She is helping Joan and Maggie on what to do.

121 members have renewed. 47 have not renewed.

A paper was sent around the room with the list of people who have not renewed. Board members wrote their names next to people they are willing to contact personally about membership.

**Proposed changes to Board Structure – Jenny, Susan, Judy**

Janet and Margaret would like to be part of this discussion, before it is voted on.

We are out of whack on the number of elected board members and appointed board members, in relationship to state and national guidelines. Guidelines say we should have a larger percentage of voting board members, based on the size of our membership.

Some other branches have AAUW Funds and LAF as elected positions.

Elizabeth feels that the allocations chair should not be an appointed position. It is more of a facilitator role, for one meeting. The board members who spend the money, who have fiduciary responsibilities participate in the meeting. She feels the WFR sponsorship chair should be an elected position, because that person does go out to our sponsors.

We need more discussion on this topic and cannot decide it until Janet and Margaret can attend.

**Programs Report: Janet & Margaret M (email report, unable to attend meeting)**

Video of Candidates Forum will be shown on

MHAT website

<http://mhat.tv/mhat/on-air/>

and

MHAT

(Cable Channel 19),

Saturday October 4 and 11th at 8 pm, and Sunday October 5 and 12th at 11 am, 2 pm, and 8 pm.

and

Cable Channel 17

Tuesday October 7 and Wednesday October 8 at 8 pm. Future broadcasts tbd.

Non cable users live stream at: <http://ca-morganhill.civicplus.com/index.aspx?NID=705>

A few people reported that this link did not work for them.

**Neighborhood luncheon** will be held on Nov. 8th at 88 Keys

The cost will be \$25.00, we will have a choice of 4 entrees and Camilla Rico will be our guest speaker.

## **Committee Reports**

### **Public Policy – Sandy (email report)**

The Morgan Hill candidate forum on October 2 was a great success. Although the city council chambers were not full, many people attended. All of the city council candidates attended, and 7 out of the 9 school board candidates attended. The event looked professional and polished in the newly remodeled city council chambers. Many thanks to Janet and Margaret who planned the event, Nancy Lowe who moderated the event, and Elizabeth Mandel who created the programs.

### **Community College (CC) Scholarships**

The three winners of the 2014 community college scholarships, Mindy Castillo (business, computer applications), Leslie Montes (nursing), and Shannon Mortela (teaching) have all submitted their verification of registrations for the Fall semester.

Leslie is continuing her studies as a full time student with the intention of entering the nursing program at Gavilan College and then transferring to a four year college to get her degree in pediatric nursing.

Shannon is continuing her studies to become a teacher at Gavilan College. Due to scheduling difficulties in obtaining classes Shannon is carrying nine units and after careful consideration it was decided to award her the full scholarship of \$1000.

Mindy Castillo has a full time job, is the mother of four sons and takes the majority of her classes on-line. She plans to transfer to a four year college as a major in Business Computer Applications. According to one of her teachers, “There are very few women going into the field of Computer Science and as an instructor I would certainly like to assist and encourage those who do. She (Mindy) has the academic ability to succeed in this field.” Mindy also experienced scheduling difficulties and was only able to register for six units. She has been awarded \$500 for the Fall semester and will receive the second half of her scholarship when she register for six or more units in the Spring of 2015.

### **AAUW Funds - Mary L.**

Mary and Carol pursued getting the forms for starting the Research and projects endowment. AAUW National are piloting a year-to-year endowment that has to be renewed every year. We decided to stick with the \$75,000 endowment we already voted on.

AAUW Funds luncheon is November 2 in Danville. Contact Mary Ludwick by October 22.

### **Leadership Development - Joan E**

Our Leadership Morgan Hill nominee is Susan Oldham-Fritts. We developed a scientific rubric for selecting a candidate. Our candidate for Leadership Morgan Hill is Maggie Leininger. We had 3 candidates.

The next Leadership Development Workshop (sponsored by IBC) will be March 21, 2015.

The Leadership Development team is asking board members to use the survey monkey results to help us.

### **WFR 2015 Sponsor Packet – Barbara**

The first meeting is October 16. A couple of people are interested in being on the committee. The packet is printed. Some good improvements have been made to the sponsor packet.

### **2014 Taste of Morgan Hill – Jenny**

There will be an article in the newsletter. 24 volunteers worked in the booth. Some new members and others who rarely participate volunteered. It went well. A lot of people would have joined on the spot, but we couldn't accept credit cards. Peggy is going to do research on doing credit cards. Peggy is nervous about how to handle credit cards with changing shifts. We could use a horizontal banner to hang above the booth. We need to purchase more GEMS and Tech Trek pencils. We need to purchase a cover (flap) for the booth overnight.

### **KidFest – Margaret**

Kidfest went well. It was very hot, and there was lots of activity 10-11. In the afternoon, only 5 kids stopped by the booth in 2 ½ hours. We need something to attract them into, like balloons, or gadgets. What did AAUW get out of it? Not much. The location wasn't good and we were hard to see, although the left side of the fields were very busy. Was it worth the \$87 we spent for getting more sponsors for the run? When Peggy Martin arrived in the afternoon, the 10 sponsor packets were gone. We need to hear from Margaret about how her morning shift went.

### **Social Networking – Tasha**

Facebook is going really well. Tasha is regularly posting content. Please give her feedback. Can we get a group picture, or other pictures to put on there? She gets a lot of content from our newsletter.

### **Smart E-gals – Joan E, Tasha**

The Smart E-gals spent a lot of time on Facebook at their last meeting. They passed out a handout on Facebook. They will meet again at Tasha's house.

### **Interbranch Council – Jenny**

Susan and Jenny have been attending meetings. The next IBC leadership training is next March. IBC dues are \$20 per branch, and IBC is considering raising that, since membership is down. IBC has been trying for a year to use the online Meetup tool (meetup.com). Meetup helps groups of people with shared interests plan meetings and form offline clubs in local communities around the world. Is it worth us continuing using Meetup for IBC? You have to pay for Meetup.

### **Tech Trek – Elaine**

Elaine reported the following statistics:

91% of girls reported that TT boosted their self-confidence in science and 78% for math.

92% of girls chose to take more science classes in High school because of TT

77% TT alumnae completed precalculus in 2009 (vs. 37% national average)

87% completed algebra 2 vs. 78% of female students and 73% of male students nationally

73% said TT introduced them to STEM college majors of which they were unaware.

Flyer available at [www.aauw.org/resource/igniting-the-spark-flyer/](http://www.aauw.org/resource/igniting-the-spark-flyer/)

### **Website – Elizabeth (email report)**

– Everything is current. Thank you all for providing input in your area of responsibility.

- If you are providing documents (Word or PDF) to be linked from the website, please routinely include the date of the last revision. I would suggest in the bottom right corner of the footer, date followed by your initials – e.g. “10-1-14 EAM”

- I have spent considerable time cleaning up the underlying file structures and naming conventions.

While not obvious to the user, these changes will make it easier to maintain in the future.

Next 2 items I will be working on:

- I have asked Margaret (Speech Trek) and Joanne (LAF) to send me additional information such that I can create new pages to highlight these areas. My plan is to change the home page to have 12 boxes versus 9 (adding Speech Trek, LAF and GEMS). Waiting on that information in order to make this change.

- I would like to enhance the “Interest Groups” information on the website... i.e. for those interest groups who want to provide more detail, be able to click on the specific interest group (from the list of interest groups) and go to an interest group specific webpage with additional details. For example, for Evening Books, we would have a information about how the group is organized, a list of upcoming books, a link to Sandy Stoob’s list of past books read, and my contact information. This extra detail could be done over time, as interest group chairs give me their details.

### **Wildflower Run – Elizabeth (report attached, unable to attend meeting)**

Kid Fest - Thank you to Margaret, et al for organizing the Kid Fest booth and to Yvonne for creating the Sponsor Packet. (As a reminder: the primary purpose of this booth is to reach out to potential sponsors... with our stroller event and 100 kids in the 2K, the Kid Fest seems like a good place to find those sponsors.) At this point, it is really too early to start signing up people for the Run, though we should be asking them to “save the date.”

T-shirt design - Following is this year’s tee-shirt design, created by Yvonne! This is the first gray background we have had in several years (and is part of the palate that Peggy Pinarbasi provided to me, so we won’t have the problems we have had on occasion in matching design colors to shirt colors). In addition the bright red with yellow contract will look good on a white background for print material. Thanks to the committee for their input as we refined our options. (Note that Jim Holzgrafe will always do our design for us in the future if we decide we need him to, but he doesn’t want his submissions to be part of a contest).

### **New Business**

#### **Library expansion survey – Carol**

Weston Miles architects are doing a study in what people want in an expanded library. An anonymous survey (using Survey Monkey) has gone out to library staff, the Friends of the Morgan Hill library members, and other groups.

### **Future Events**

Ballot Propositions (San Jose AAUW and LWV), Oct. 11 10-noon, Bascom Library

AAUW Funds Lunch, Nov. 2, Danville. Contact Mary Ludwick by Oct 22.

Neighborhood Lunch, Nov. 8, 11:30 AM, 88 Keys. Contact Margaret McCann.

Philanthropy Dinner, honoring Susan Oldham-Fritts, Nov. 14, 6 PM. \$85/person, checks to Jenny no later than Oct. 7 if you want to sit at an AAUW table.

Mission: AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

Value promise: By joining AAUW you belong to a community that breaks through education

**09:00 Adjourn**

Sandy Stoob, substituting for Marti Jurick, Secretary