

AAUW-Morgan Hill Board Retreat
Home of Barbara Palmer
July 6, 2013, 9 a.m. to 3 p. m

In Attendance: Janet McElroy, Margaret McCann, Kathy Hansell, Joanne Rife, Carol O'Hare, Susan Oldham-Fritts, Joan Ensign, Elaine Reimer, Marti Jurick, Jenny Redfern, Patricia Kindred, Margo Hinnenkamp, Donna Dicker, Elizabeth Mandel, Barbara Palmer, Faith Protsman, Kathy Sullivan. A quorum of voting members was present.

National Convention – Margaret and Janet reported on the Convention, which featured 50 workshops. (Branch members Joy Safakish and Sousan Manteghi-Safakis also attended.) Margaret noted attendees were relatively young, and Janet showed photos of the presenters on Title IX. Margaret said our branch poster of the Wildflower Run received interest, and the Morgan Hill branch was listed as one of the top branches in giving to Public Policy. Janet indicated that she gained the impression our branch is ahead of many others.

Margaret reported she attended workshops on fundraising and marketing, where she found representatives from other branches were amazed we raised \$18,000 from Wildflower Run sponsors. She commented that the Danville/Walnut Creek branch is also very successful, holding garden and historic home tours as fundraisers.

Janet noted some attendees were fully funded by their branches, and she expressed her opinion that the branch could gain by sending one person to National. Susan noted that would mean less money for scholarships. Elizabeth explained that proceeds from the Wildflower Run go into the Interbranch Special Project Funds (ISPF), a 501(c)(3) account, while expenses to send a member to the National Convention must be taken from the operating account.

It was moved (Faith) and seconded () to set aside \$2,500/year, funds permitting, to support attendance by President or her designee(s) at the State and/or National Convention. The motion carried 15-2.

Treasurer's Report – Peggy Martin, via teleconference, was informed of the motion and indicated she will create a projection for raising the \$2,500, including a possible increase in branch dues. She reviewed the draft budget for 2013-2014, commenting on several line items:

- Advertising – need to increase price or solicit more ads; Janet will talk to Joanne about getting more ads; rate must be set by the end of the fiscal year.
- Faith is following up with National regarding free memberships earned by signing up new members at public events like the Taste of MH.
- All GEMS and Tech Trek accounting, including GEMS expenses and Tech Trek payments from parents, to be moved to ISPF; Carol will contact Virginia Turner, ISPF Treasurer, to set up the new GEMS category within the Wildflower Run account. Susan also confirmed that she could spend \$300 from ISPF immediately for additional GEMS T-Shirts.
- Summer Barbecue – Coxes don't want to be reimbursed for set up; food is \$700-750, Peggy added in wine and other expenses; cost per person for BBQ could be increased to fund convention—it was raised to \$20 a few years ago, then dropped back to \$15; could give notice cost is being raised to support convention delegates.

- Peggy said insurance cost is increasing.
- Membership expense was over budget due to cost of brochures, which will become a separate line item. Faith said most of the brochures are distributed in September at Taste of Morgan Hill.
- Cost of 2012 brochures was \$133; Elizabeth recommended budgeting \$200 for 2013 brochures since 2012 was an unusually good deal. Discussed obtaining monthly reports for Board meetings regarding ISPF income and expenses.

Membership – Faith reported about 95 members out of 160 have renewed. Five new members have joined during the summer.

New Member Get Together - Janet announced a New Member Get Together will be held from 1:30 to 3:30 p.m. on July 21 (note: date changed later to July 28) at Margaret’s home. Several new graduates have been or will be given free national memberships.

Tech Trek - Elaine noted State AAUW recently decided private school students can be given Tech Trek scholarships, but that it is up to each branch. Carol emphasized that national and MH branch policy limits this to Morgan Hill Unified public schools. The board discussed and subsequently voted on two issues: whether to add private schools and whether to add schools chartered under a Santa Clara County School Board (vs. MHUSD) charter. (Flex Academy is operated under a Santa Clara County School District charter.) Janet read a letter from Lori Mains, expressing her opinion that the purpose of Tech Trek is to fill a gap for girls who do not have the advantages of private schools.

It was moved (Elaine) and seconded (Jenny) that the policy for scholarships and TechTrek camperships as stated in the current Policies and Procedures, Article XVI, which limits these to “those attending public schools within the Morgan Hill Unified School District” not be changed.

In response to Faith’s question, Carol explained the process for changes to Policies and Procedures: Bylaws Committee drafts change, Board considers at next meeting and votes.

Motion carried 10-2.

It was subsequently moved (Faith) and seconded (Margaret) that the policy for scholarships and Tech Trek camperships be amended to include public schools located in Morgan Hill and operating under a Santa Clara County charter. The motion was defeated 10 to 2.

Allocation of Funds – Elizabeth explained that the Allocations Committee includes all members involved in ISPF funds, which currently totals approximately \$45,000 including funds already designated for scholarships and set aside for next year’s Run start-up. Approximately \$35,000 is available for allocation. The Committee meets during the summer to allocate funds raised at that year’s Wildflower Run. She reviewed her email dated June 25, 2013, which listed options to increase funds for existing programs or add new programs.

- Speech Trek - Margaret said she is working with a Toastmasters Program regarding tips on self-presentation, poise, and clothes, along with a speech contest, which could lead to the speech contest at the State convention. Janet noted prizes at the State contest include \$1,500, \$1,000, etc. Elizabeth pointed out there is a question as to who would pay for the local winner to attend the State contest. She noted last year’s speech topic was bullying, this year’s will be salary gaps.
- Smart Start - Susan explained that Smart Start is a “program in a box” and Janet added that it is for seniors graduating from college, teaching them to set up budgets, negotiate contracts.

- Money Trek Project – Janet said this helps younger girls with skills such as balancing a checkbook.
- National Student Leadership Conference – Carol is researching how much this would cost.

Recessed for lunch at 12:45; reconvened at 1:35.

“Thinking of you “Cards to be sent: Lila Washington, Elena Moreno, Kathy Goelkel

Bylaws Update – Review of Board Responsibilities - Discussion of possible amendment to Article V relating to website listing job descriptions to include Committee Chair’s responsible for providing updates to the web manager. Discussion of how/when to update, whether Laura Durica will continue, other options. Calendar updates are made monthly. Web manager would need Dreamweaver software.

Janet checked into possibilities for national hosting and managing the website but felt what they provide is not as good as what we have. She suggested that perhaps we should hire someone if we can not get a volunteer. Elizabeth noted that it is always helpful to have the person editing the website understand the organization so a branch volunteer would definitely be preferable.

It was moved and seconded (Carol/Joan) to add Board Meeting Guidelines to Policies and Procedures as Addendum V. Passed unanimously.

Carol moved to approve changes in Addendum 2 regarding events that the branch supports. Passed by majority vote.

Programs – Margo announced the planning meeting will be held at 7:00 p.m. on July 17, 2013 at Margaret’s.

Leadership Development Team (LDT) – Joan provided a written report listing two new members, Naa Anim-Appiah and Joy Safakish. Joan moved that the 2013-14 Nominating Committee be comprised of LDT members Carol, Patricia, Naa, and Joy (Janet not included because she is president; Joan not included because she has served her term of two consecutive years). Passed unanimously.

Legal Advocacy Fund (LAF) – Joanne noted she writes a paragraph each month in the newsletter to give members a better understanding. Margo suggested scheduling a speaker who has benefited from LAF. Joan noted a series about Title IX beginning Tuesday, July 9, 2013 on ESPN. Jenny expressed appreciation for Joanne’s articles.

Staying In Touch/Community College Scholarships – Donna asked for a delay on reporting on the two programs so that she could include information from an upcoming meeting with the public information officer of Gavilan College.

Taste of Morgan Hill –Kathy S. will submit the application, including a copy of the branch 501(c)(3) form.

Library Parcel Tax Measure – Carol noted ballots should be mailed by the end of July and are due August 27.

Chili’s Give Back Nite – Joan explained 15% of proceeds would go to ISPF. The board was not interested in participating.

Leadership Day – Santa Clara County Interbranch Council featuring Virginia Beck, July 27, at the Morgan Hill House.

Dinners for Carol (post surgery) – Jean Pinard is scheduling; need July 20, 23 and 25.

New Business – Janet requested Board review committee list and send her comments and suggestions. Carol reported 50 people have indicated they will attend the BBQ. Usually have 100.

Upcoming Events:

New Member Get Together, July 21, Margaret's home

IBC Leadership Day Training, July 27, Morgan Hill House

Summer BBQ, August 3, Mary Cox's fabulous yard

The meeting was adjourned at 3:30 p.m. Thank you to Barbara and her husband Allen for hosting.