

AAUW-Morgan Hill Board Meeting
Oakwood School Library, 105 John Wilson Way
January 10, 2013

The meeting was called to order at 7 p.m. by Co-Presidents Margaret McCann and Janet McElroy.

In Attendance: Janet McElroy, Margaret McCann, Wendy Bell, Peggy Martin, Patty Crone, Carol Holzgrafe, Carol O'Hare, Elaine Reimer, Elizabeth Mandel, Jenny Redfern, Joanne Rife, Susan Oldham-Fritts, Kathy Stanton. New member Nancy Marselis attended as a guest. A quorum of voting members was present.

The minutes were approved.

Treasurer's Report – Peggy Martin reported that the Branch currently has \$11,995.87 in the operating account. She distributed copies of the Financial Statement. She also clarified that she is to send \$25 to AAUW Funds in memory of Sandy Clark.

Programs – Carol O'Hare reported on upcoming programs, which include the following:

- January 31, 7 p.m. Silicon Valley Reads at the Morgan Hill Library, featuring author Sue Diaz. AAUW is responsible for refreshments.
- February 12, 7 p.m. Mary Cortani at the Morgan Hill Library. Operation Freedom Paws. Friends of the Morgan Hill Library will provide refreshments.
- March 14, 7 p.m. Pay Equity topic at the Oakwood School Library, with speaker Joan Goddard. AAUW provides refreshments.

Publicity includes posting flyers, ads (for SVR) in Morgan Hill Times, Out and About, online calendars, Friends of Morgan Hill Library newsletter, and email reminders to members.

Other programs include—

- January 17, 7:30 p.m. Stanford's Dr. Sigrid Close discusses why girls love science at Sunnyvale Heritage Park Museum. Sponsored by the Sunnyvale-Cupertino Branch. Wendy Bell is the contact for carpooling.
 - January 19, 2 p.m. "The Healthcare Movie" with panel including Branch member Faith Protsman, at the Gilroy Library, with possible tour of Library to follow. Sponsored by the Gilroy Branch. Wendy Bell is the contact for carpooling.
 - February 2, 2 p.m. Silicon Valley Reads author Brian Castner at the Gilroy Library.
- Email reminders will be sent to Branch members.

We still do not have a publicity chair, so have no consistent way of publicizing our programs.

- Elizabeth will make flyers for the Branch website and post on the Facebook page.
- Margaret will ask Swanee Edwards about doing the publicity going forward.

- Elizabeth will post flyers on the page and will check with other volunteers to determine their skill level to see if anyone else can take this on. (Should probably be the publicity person, once that position is filled.)
- Elizabeth will speak with Swanee Edwards, Melissa Misner and Sousan Manteghi-Safakish to verify their interests, abilities and whether they can create flyers in the future.

The Committee is also preparing a Program Experience Binder. Kathy Stanton is making copies of newsletter articles; and Wendy and Carol are preparing an evaluation of facilities and venues.

Membership – Margaret McCann reported on behalf of the committee. Kim Molyneux has resigned her position as committee co-vice president.

The Branch currently has 153 members.

The new member Wine and Whine will be held on February 20 at Rosy's. Appetizers will be provided.

- A notification of this event will be placed on the cover of the newsletter for February, to emphasize that both new and prospective members are encouraged to attend, along with Board members.
- Kathy Hansell will also call all new members.

Unfinished Business

Wildflower Run – Elizabeth Mandel distributed and explained a preliminary draft of the proposed budget for the event. She will refine it further to more clearly show year-to-year expenditure in various areas such as sponsorship, publicity and facilities. She announced that the goal is to raise \$30,000 to commemorate the Branch's 30th anniversary.

- Carol will write a newsletter article to this effect.
- Elizabeth will speak at Wine and Whine.

Elizabeth also indicated that she has ordered 1100 t-shirts and 4000 postcards for mailing and distribution.

- Janet is in charge of distributing the postcards.
- Peggy is looking into a way to use a Smart phone payment attachment for payment at the site.

Just one additional permanent sign, for Volunteer Check-In will be purchased this year.

She added that she still has no firm contract with Greg Richards of South Valley Endurance, but she is working on it and anticipates that the cost will be in the \$1500-1800 range.

New Business

Margaret announced that Alicia Hetman, the new AAUW State President will be at the YWCA in Watsonville on January 28 for Brunch. (Cost \$20.) This is an opportunity for members to hear her plans for the year. An email will be sent to Branch members, and RSVPs are due by January 24.

Susan Oldham-Fritts announced that she has received only two nominations for AAUW honorees. These are due on January 15.

- An email reminder, along with names of past honorees will be sent to members.

Committee Reports

GEMS – Susan indicated that 14 girls attended the Mythbusters program, and that there are plans to visit the Nanolab on January 15. Girls will be wearing field trip t-shirts on a sign-in/sign-out basis for public events so that the shirts will be available for each event.

Leadership Development Team – Carol O’Hare reported on behalf of Joan Ensign that the recent responses from the latest interest questionnaire (29 members) have been sent out to Board members for their use. The committee noted two problems: no one is currently in charge of interest groups, and how do we best make use of people who are willing to provide transportation to events. It was suggested that we add a carpool duty to one of the program co-chairs’ job descriptions. Or the newsletter could include an announcement requesting a volunteer. Prior to the close of the meeting, new member Nancy Marselis agreed to take on this job.

Other Business

Elizabeth mentioned that member Penny Noel has set up the Branch Facebook page and has been posting items. Currently the page has 200 friends, most of them not members and many outside the Branch’s normal demographic.

- Elizabeth will put something into the newsletter.
- We will invite AAUW-MH Facebook friends to attend the New Member Wine & Whine, with an RSVP requested. Elizabeth will coordinate with Penny and Faith.

Save-the Date: There will be a one-day Annual Meeting in Sacramento on Saturday, April 20 in lieu of a State Convention, which will now be held every other year. The fee is \$60 and includes a box lunch. Rooms are also available for \$105 for a two-bedroom suite. Details will be in the Winter AAUW CA Perspective.

The meeting adjourned at 8:25 p.m.

Respectfully Submitted,
Patty Crone, Secretary