

AAUW-Morgan Hill Board Meeting  
Oakwood School, 105 John Wilson Way, Library  
October 11, 2012

In Attendance: Janet McElroy, Joanne Rife, Carol O'Hare, Barbara Palmer, Elizabeth Mandel, Donna Dicker, Patty Crone, Joan Ensign, Kathy Stanton, Wendy Bell, Peggy Martin, Judy Kinker, Susan Oldham-Fritts, Kathy Hansell, Faith Protsman, Kathy Sullivan. A quorum of voting members was present.

Co-President Janet McElroy called the meeting to order at 7 p.m. The minutes of the September meeting were approved.

**Wildflower Run** - Barbara Palmer reported on behalf of the **2013 Wildflower Run Sponsor Committee**, which is co-chaired by Yvonne Duckett and has 12 members currently. The goal for 2012 is \$13,000. (Income from 2012 sponsor s was \$11,075, including \$1000 IBM grant.) Barbara passed around copies of a simplified sponsor packet (two sheets) and can provide hard copies or electronic versions for those who need them. Categories for recognized donors range from \$100 to \$2500. Barbara also displayed a 30<sup>th</sup> anniversary coffee mug which will be given to all businesses or individuals who donate \$100 or more.

It was observed that Branch members should approach people that they know, but the committee will contact if needed. Joan Ensign has developed a plan for approaching potential sponsors and has a tip sheet she can share. She encourages the personal (face-to-face) touch, but email is okay. The committee will meet again a week from Monday, and they meet by email whenever possible.

December 31 is the deadline for major sponsors. Postcards will go out the first week of January.

**Treasurer's Report** – (Budget attached) Peggy Martin addressed a few payment questions from the Membership Brunch. It was decided that the \$80 set-up cost would be taken from Membership and that the reimbursement to Margaret McCann for the purchase of pop-up shade structures (\$175.55) would come from the Historian's budget.

The additional 500 brochures ordered (\$147) will be split between Community Awareness and Membership. It was suggested that, if we are going to order brochures every year, we decide in advance how to budget for them... one suggestion was to make this split the norm: ½ from Membership and ½ from Community Awareness.

Peggy also noted that the dues assistance is currently listed as income on the budget and should be removed. The Board agreed.

**Programs** – Carol O'Hare reported that the Candidate Forum was well attended and that Nancy Lowe was a great moderator.

- Someone needs to check to see where the AAUW sign board and easel currently are stored. (It was good to have Carol Holzgrafe's big AAUW sign on stage and we should plan on that again.)

Other updates for upcoming events will be in the Newsletter:

- Neighborhood Luncheon – November 10, 11:30 a.m. at Westside Grill in Gilroy. Three speakers (Carol Holzgrafe, Ella Sung, Ellen Le) will address “AAUW: What’s It All About?” Membership Directories will be distributed at that time. Membership will arrange seating by neighborhoods, and Hospitality will arrange for table decorations. Kathy Stanton will take RSVPs and will inform Membership as to who will be attending.
- Holiday Party – December 9 at Eagle Ridge Golf Club at 12 noon. A three-piece musical group will provide the entertainment. Cost will be \$41, and spouses are invited. RSVPs and checks will be due to Carol O’Hare by the end of November. It was suggested that we remind people coming to the November Luncheon that they also bring their check for the December Holiday Party.
- January 31 – Silicon Valley Reads (with the Friends of the Library) with Sue Diaz, author of “Minefields of the Heart”. The SVR 2013 theme is “The Invisible Wounds of War.”
- Mid-February – (Also at the Library) will host a speaker from Gilroy who trains dogs and veterans together.
- March – Pay/Gender Equity and the Glass Ceiling will be addressed. Susan Black of Pinnacle Bank is a possible speaker. Possible joint meeting with Gilroy AAUW.

Voter registration continues and is going well. The interest survey provided by the Leadership Development Team has been helpful.

**Membership** – Faith Protsman reported that 133 of 157 members have renewed. Ten will not renew, for a variety of reasons. Five new members joined at the Brunch. Another 15 who have not renewed will likely renew. (The cut-off is October 15 for inclusion in the Directories.)

The Branch has earned two free memberships via the Shape the Future Program and is close to earning a third.

- The Membership Committee also observed that there was excellent interest in AAUW at the Taste of Morgan Hill booth. Janet will get the book with information on those who expressed interest from Kathy Sullivan and then will follow up.
- Kathy Hansell reported that she needs more stamps for her notes to new members and also rewards cards from Starbucks.
- Kathy Hansell will call new members about the November meeting.
- The Membership committee will set a meeting to include Barbara Palmer, new member mentor chair.
- Elizabeth suggested that those who had checked membership as an activity on the Interest Survey should be invited to the meeting.

## **Unfinished Business**

**By-Laws** – Judy Kinker reported on the request that we change the Treasurer’s position to a non-elected officer, allowing the Treasurer to serve more than three terms. Peggy Martin, the current Treasurer, is willing to be termed the CFO. She wishes, however, that the position remain an elected office so that she may retain her vote. The By-Laws committee will write up the proposal, and the membership will vote via the annual election in April. The Board was reassured that the position, whatever the title, will be sustainable, once Peggy “retires.”

**Board Vacancies** – Positions still unfilled include Historian, Publicity and Women’s History Month Display.

- It was suggested that Penny Noel be asked to take on the Women’s History Month Display.

**Allocations** – Elizabeth Mandel reported on the Allocations Committee recommendations (see attached). She reviewed the history since 2010 and then moved that the 2012 allocations recommended by the committee be approved—a total of \$24,200. It was noted that all affected constituencies of the programs supported by AAUW-MH were represented on the committee. The motion carried. The recommendation will be published in the Newsletter.

**Measure G** – Elizabeth and Kathy asked for AAUW support for Measure G, a bond to support the school district. Kathy Sullivan distributed flyers. Kathy and Elizabeth presented background on the topic. Faith moved that AAUW-Morgan Hill endorse Measure G, and Wendy Bell seconded the motion. Discussion followed. The motion carried.

- AAUW will be listed as an endorser.
- Kathy Sullivan will compose an email to be sent to Branch members.
- Kathy Sullivan will write an article for the Newsletter.

**GEMS** – Susan Oldham-Fritts reported that two yearly surveys were done to assist in determining the interests of the students for planning the year’s activities. Upcoming programs are:

- Astronomy – scheduled for January
- Robotics workshop – rescheduled for October
- Bay Area Science Festival – November
- Tech Museum – December

Jenny Davis and Susan will attend the CalGirls Conference at UC Berkeley (for potential collaborative activities, especially after grant term of robotics at La Canada College is up.)

**Leadership Development Team** – Joan Ensign reported that she had emailed the board a spreadsheet of results of the interest survey (15 respondents), and encouraged board members to make use of it. The goal is to get to know members better and thus ultimately fill Board positions. She plans to update the

questionnaire and would appreciate suggestions (such as add membership, scholarships, Wildflower Run). They will also distribute the updated version at the November Luncheon.

She also reported that Board members had been asked to submit names of potential Board members, and she distributed the list.

- Board members should get to know these individuals, talk to them and determine their interest.
- Janet will call Audrey Dickey and invite her to the next Board meeting.

**Other Business**

Carol O'Hare announced that the Poppy Jasper Film Festival still needs volunteers.

The meeting was adjourned at 9 p.m.

Respectfully Submitted,

Patty Crone, Secretary