

AAUW-Morgan Hill Board Meeting  
Thursday, September 2, 2010  
Granary Program Room

Present: Board Members Elizabeth Mandel, Peggy Martin, Patricia Kindred, Peggy Thompson, Betsy Ding, Donna Weisblatt, Elaine Reimer, Joan Ensign, Linda Withrow, Yvonne Duckett, Carol O'Hare, Donna Dicker, Judy Kinker, and Advisory Members Wendy Bell, Judy Savastano, Margo Hinnenkamp, Kathy Sullivan. A quorum of voting board members was present.

The meeting was called to order by President Elizabeth Mandel at 7:04 pm. The minutes from the June Board Retreat were approved as corrected. It was noted that official minutes should be signed by the secretary.

**Treasurer** Peggy Martin presented the financial report. There is \$17,365.51 in the branch operating account and \$12,720.44 in the Wildflower Run account for Total Assets of \$30,085.95. There is actually \$4700 more in the WR account than previously thought. The proposed 2020-2011 budget with updated figures will be sent to board members for approval.

**Program** Co-VP Peggy Thompson gave a report on the **Candidate Forum** set for Wednesday, October 13, 2010, 7 pm at the Community Playhouse. All 20 candidates for mayor, city council and school board have been invited to participate. Moderators will be members Carol Holzgrafe and Joanne Rife and MH Times editor Robert Airoidi. The Times is a co-sponsor of the event and will provide three free ads. Its editorial board will generate questions for the candidates. Laura Brunton will be time keeper. With so many candidates, timing is very important. Elizabeth offered to prepare a detailed plan to take to a meeting with Robert and the moderators.

The biennial forum is usually coordinated by Public Policy, but since there is no active chair, the additional responsibility has fallen to the program vps.

The cost of renting the Playhouse for 4 hours is to come from the Program budget with the understanding that if Programs need more funding in the future, their budget will be increased.

Linda Withrow, Publicity Chair, will meet with Carol O'Hare to develop publicity for the Forum. It was decided to reserve the Granada marquee to promote the event at a cost of \$25.

**Membership** Co-VP Patricia Kindred reported that we now have 138 members; 18 have not renewed. The **Membership Brunch** will take place Sunday, September 12, at the home of Sue Koepp-Baker. Hospitality Co-Chairs Judy Savastano and Margo Hinnenkamp are arranging set-up the day before. They have enough volunteers but are looking for a truck to transport tables borrowed from Mary Cox. Joan Ensign will bring the PA system. An email reminder needs to be sent out to members.

Kathy Sullivan is in charge of the AAUW booth at the **Taste of Morgan Hill** September 25-26. She is soliciting volunteers to work two hour shifts and will prepare detailed instructions. Handouts at the booth will include Candidate Forum flyers (prepared by Yvonne) and the updated branch brochures. (New brochures also need to go to Chamber office and library.)

### **Unfinished Business**

Elizabeth presented feedback on the **4<sup>th</sup> of July Parade** from Jane Blissett. The fast pace was a problem that should be resolved next year. She also expressed concern that only ten members participated, although they were joined by several scholarship winners and Tech Trek campers. It was decided that it was important for the branch to continue to be part of the parade, no matter how many members take part, but we will discuss at the May meeting how to get more members involved.

Carol O'Hare and Joan Ensign provided feedback on the very successful **Summer Barbecue** that was again held at the home of Mary and Mike Cox. They have compiled a binder with details and recommendations, so coordinating future barbecues will be easier. Traditionally, the barbecue is organized by past presidents, but no one has really been "in charge". That changed this year with Joan and Carol as overall coordinators. They recommended that whoever takes on this responsibility one year have no duties the next. This was approved. [The barbecue netted \$1051.70 for the branch operating account.]

Joan has been in touch with the Tech Trek coordinators on how to make use of the \$2500 **Walmart grant** that the branch received last fall. It was suggested that the money be used to purchase robotics kits for use at the two Stanford Tech Trek camps. The total cost of the kits is \$4260.82, so the grant would cover more than half the cost. The expenditure was approved (Joan moved, Patricia 2<sup>nd</sup>).

Joan also reported on the **Jamba Juice Appreciation Day**. 35 members with their friends and families purchased Jamba Juice drinks on that day and wrote thank you notes for Katie and Brian Howard. Jamba Juice is a major supporter of the Wildflower Run, providing free Jamba Juice to all runners.

Donna Dicker reported on the work of the **Allocation Committee** that was charged with looking at how the Wildflower Run proceeds are divided among local scholarships, Tech Trek and AAUW Funds. She presented seven recommendations from the committee. (See Allocation Committee Recomm to Bd Sept 2010.) She also distributed a spreadsheet showing dollar amounts.

The committee's recommendations include keeping the current number of scholarships and Tech Trek camperships. The difference between available funds and what is needed for local scholarships and Tech Trek would go to AAUW Funds. The Allocation Committee would meet annually and make recommendations to the board.

The recommendations also asked that \$1250 be allocated each year “to establish and maintain a grant fund for the purpose of offering local scholarship winners a \$250 stipend in order to collect information on their academic progress.” This information would be used for tracking the winners. Donna clarified that \$1250 would be needed for 5 additional winners each year over a period of 3 years. By year 4, a total of \$3750 would be needed to track 15 girls and women. That, plus the initial scholarship of \$1000 each, would allocate \$8750 for local scholarships, but the amount would stay the same after that

There was an extended discussion about tracking, how much money is involved and paying for getting responses from scholarship winners. Peggy Thompson finally moved to table a vote on the committee report. (Yvonne Duckett 2<sup>nd</sup>) The motion was approved. The committee was asked to prepare a defined plan of how tracking would be done. With additional funds now available for allocation, the spreadsheet also needs to be updated. The board commended the committee for all the work that they have done to date.

### **New Business**

Peggy Martin, after conferring with Wendy Bell, who handles the **Wildflower Run** registrations and checking account, recommended that all Run registration checks be deposited into the **ISPF** (Interbranch Special Projects Foundation) account and that expenses be paid from this account. The ISPF treasurer has agreed to this plan. The WFR checking account would be kept open and Wendy would continue to write checks in amounts of \$100 or less, at least for the next year. The motion (Peggy M moved, Judy 2<sup>nd</sup>) was approved. Details of how the registration checks will get to ISPF will be decided later by Peggy and Wendy.

Whether to continue the branch membership in the Morgan Hill **Downtown Association** at a cost of \$35 was discussed. It was decided not to renew (Elaine moved, Carol 2<sup>nd</sup>), but to pay the \$25 fee when we want to use the Granada marquee to publicize branch events.

Elizabeth announced that the **Philanthropy Day** luncheon sponsored by the MH Community Foundation, is Thursday, November 4. This is the occasion when non-profit groups can honor someone in the organization for their contributions (either money or time) to the organization. Elizabeth will send an email to the memberships asking for nominations.

### **Other Reports**

Carol requested that all articles for the October **newsletter** be sent to her no later than September 10.

Joan is continuing to handle **advertising** for one more year. She reported that there are nine ads in the newsletter and eight in the directory. Two are comp ads, as a benefit of the new WFR sponsor level of \$2500 is a free ad. She asked about the possibility of accepting ads from non-members, but it was decided not to do so at this time.

Joan displayed the new **Wildflower Run** sponsor packet cover sheet. There are already two \$2500 sponsors: Jamba Juice and Family Wealth Consulting Group. The sponsor steering committee has met twice. On September 17 there will be a sponsor committee kick-off dinner at Peggy Martin's. Yvonne announced that the Run date (April 10, 2011) is on the website and the sponsor packet will also be available online.

Elizabeth reminded the board that there are still **open positions**: newsletter layout editor, public policy chair, and advertising chair. The branch has a **new post office box** number: PO Box 1528.

The meeting was adjourned at 9:10pm.

Respectfully submitted,

Carol O'Hare, Acting Secretary

Action:

1. Elizabeth to prepare detailed plan of timing for candidate forum.
2. Yvonne to create Candidate Forum flyer for posting and for distribution at Taste of Morgan Hill booth.
3. Branch brochures to go to Chamber office and library. (Peggy Pinarbasi?)
4. May board meeting: discuss how to get more members to participate in 4<sup>th</sup> of July parade.
5. Allocation Committee to develop plan for tracking of scholarship winners to present at October board meeting. The spreadsheet also to be updated.
6. Peggy M and Wendy to decide how Run registration checks get to ISPF account.
7. Elizabeth to send email asking for Philanthropy Day nominations.