



AAUW – Morgan Hill Board Meeting Minutes  
Weston-Miles Granary Meeting Room  
November 5, 2009

**Present:** Elizabeth Mandel, Joanne Rife, Stacy Forgy, Marianne Knight, Peggy Pinarbasi, Ellen Freitas, Judy Kinker, Maria Schalk, Peggy Thompson, Joan Ensign, Betsy Ding, Yvonne Duckett, Karen Anderson, Mary Cox

**Call to Order:** The meeting was called to order at 7:05 by President, Elizabeth Mandel. Elizabeth and the board congratulated Judy Kinker, this year's AAUW Philanthropy Day recipient. Board members present constituted a quorum.

**Approval of Minutes:** The minutes of the October 1, 2009 meeting were approved.

## REPORTS

**Treasurer:** Ellen Freitas gave the Treasurer's report covering the past three months ending November 2, 2009. Financial reports were distributed and are on file. We have about \$1,000 more in our operating account than this time last year. November/December Program expenses are off by \$252 due to pre-payments for the Neighborhood Dinner and Holiday Party. The report was accepted.

Ellen initiated discussion regarding clarification if board approval was required for any temporary budget overages that may occur. An example is when an event planner must place a deposit with a restaurant or for services prior to receipt of attending member's payments (which offset the deposits). After discussion, it was agreed that if the budget is viewed on a yearly basis, instead of monthly, a temporary overage due to pre-payments does not require board approval. Judy Kinker reviewed the Bylaws and felt that, while this specific scenario is not included in the bylaws, because this represents a temporary situation, no change is necessary and board approval is not required. (Other budget overages require board approval.)

**Programs:** Marianne Knight reviewed the October Program presented by Dr. Rosa Perez at Villa Mira Monte. Dr. Perez was an informative and engaging speaker. We found out she was an AAUW-San Mateo member since the 1970s and became a College Dean at age 25. Despite the rainy weather there were 30 attending. Betsy Ding was commended for the beautiful refreshment presentation. Judy Savastano, Betsy and Marianne took care of the set up; overall the venue was very nice and easy to set up / take down.

Stacy Forgy gave an update for the November 14 Neighborhood Lunch at Maurizio's Mangia La Pizza at the Granary. Since we have a strictly limited time frame, everyone was reminded to be on time and adhere to the schedule. Setup begins at 11:30; check in at 12:00, lunch at 12:30, program beginning around 1:40 and closing remarks around 2:20. Our program speaker is Lesley Miles who will talk about "The Importance of Sustainable Architecture", with a tour of the Granary building afterward for those who are interested in seeing examples of sustainable architecture. The lunch time frame worked out well, as there are other social opportunities

afterward (Poppy Jasper Film Festival, Downtown Wine Walk, and a Champaign Reception for Jean Pinnard).

Stacy Forgy and Marianne Knight were contacted by Cindy Gobin, AAUW member and one of the Poppy Jasper Film Festival coordinators. She was concerned about the overlap of events on the weekend. Marianne and Stacy assured her that the luncheon event would bring more women to the downtown area and our AAUW branch has always supported the festival. Stacy presented a motion "for board approval to send an email to AAUW members requesting volunteers to work at the film festival including a reminder to attend the festival and to allow Poppy Jasper Film Festival tickets to be sold at the Neighborhood Luncheon check in table". Motion was seconded and approved. Karen Anderson will also be at the check in table selling the remainder of the Entertainment Books which include several Morgan Hill eateries and store discounts.

Marianne presented the December Holiday Party event venue and format. It will be held on Sunday, December 13, from 7:00 to 9:00 pm at the D'Vine Jazz and Wine Bar in the Cochrane shopping center (west of 101). The wine bar has been reserved solely for the AAUW party. Cost is \$23 per person and includes an assorted dessert buffet, custom made chocolates, Peets' coffee, a tea service, set up, clean up, servers, and music (CD). The full wine bar is available to those who want to purchase wine (\$6 - \$10 per glass) and recommendations will be made for pairing wines with the chocolates and desserts.

**Membership:** Peggy Pinarbasi reported that our official membership is now 132 paid members. The Board thanked Karen Anderson for calling several long time members who had not yet renewed; personal phone calls are more effective at this point. There are still 10-12 past members to be contacted. The question was raised regarding a cutoff date for renewals, so the membership directory could be finalized. Generally the cut off is mid-October, but this year it has gone a little longer since the directory will be available on line. Discussion included questions if the directory even needed to be printed. Could members be given directions of how to print the directory and print their own? Elizabeth had sent an email to the membership during the summer for feedback to see if this was feasible, but did not get very many responses. The consensus was to print the directory again this year (the format is different) and distribute at the Neighborhood Luncheon with directions of how to print the directory on their own computer. Additional information will go out to the membership over the next year, including computer assistance, transitioning branch members to become more web site based information users. Those without computer access will be taken into account. Peggy will include a statement on next year's membership renewal form to collect member computer status. Final discussion covered web site passwords- do they really need to be changed since the site is only informational, and it could be a benefit for past members to continue to access the site (rejoin or attend a program). A decision was made to keep the same id (aauw) and password (wildflower) for another year especially while members get more accustomed to using the web site.

Action: Elizabeth will print the membership Directory (list) for distribution at the Neighborhood Luncheon, including directions for printing from web site. Peggy will revise membership form with statement regarding ability to get newsletters and directory from web site. More directories will be printed and mailed as required. Elizabeth and Stacy will create a technology survey for distribution and collection at the Neighborhood Luncheon. Stacy will tabulate feedback and further action will be decided upon at that point.

## **OLD BUSINESS**

**Wildflower Allocations:** Fellowships are one of the educational endowments supported by AAUW-Morgan Hill Wildflower Run proceeds. Judy Kinker described her attendance at the AAUW Northern California Fellows' Luncheon held October 25 in Danville. 142 AAUW members were at the luncheon, representing 36 Northern California branches. Judy summarized information presented: Seventeen fellows are currently studying in Northern California. Fellows receive up to \$30,000 to help them complete their doctorates, to do post-doctorial work or to implement a grant. AAUW is providing more than \$3 million in funding for more than 200 fellowships and grants to outstanding women and nonprofit organizations in the 2009-2010 academic year. An AAUW member/past fellow, Dr. Carol W. Greider, just won the 2009 Nobel Prize in Medicine/Physiology for the discovery of how chromosomes are protected by telomeres and the enzyme telomerase. Our own branch Blaine/Cate Endowment recipient, Rachel Giraud, U.C. Berkeley, attended the luncheon. She is studying Anthropology and is in her 7<sup>th</sup> year of graduate study and final year of writing her dissertation examining Ethnic Minorities in Botswana. She plans to become a professor at a research university.

Judy and Maria Schalk provided a handout titled "How to Support AAUW Programs" to help us understand the changes in the national AAUW fund consolidation. The handout requests that branches send their endowment funds to the general AAUW fund for distribution where needed by the national leadership, but also allows gifting of a specific fund (Legal Advocacy, Educational Opportunities, Public Policy, Eleanor Roosevelt or Leadership Programs).

Maria Schalk presented a narrative report and handout titled "Allocation of Proceeds from the 2009 Wildflower Run" with proposed allocations of \$5,000 for local scholarships, \$1,000 for Legal Advocacy, \$5,950 for Tech Trek, \$835 for other projects/operations fund and \$10,000 for Endowments. This totals \$22,785, the amount raised from this year's run. (Thank you's were again extended to Run Director, Yvonne Duckett.)

The \$10,000 Endowment allocation requires a decision for further breakdown of which Maria recommended \$2,000 to the Blain/Cate fund, \$3,000 for three American fellowships, \$2,000 for two International scholarships and \$2,000 for two Research grants. Maria encouraged board members to take time to read thru the allocation report and recommendations. Since the AAUW Funds report and the check are due to the state AAUW-CA on December 1, Maria asked that board members give her any feedback by November 10 so she could finalize the designations before December 1. The question was also raised if we should start another endowment in a member's name. Joan Ensign reminded members that other branches helped us reach our endowment requirement; therefore we should contribute some funds to help other branches reach their goal. Joanne Rife made a motion that members follow Maria Schalk's directions for careful review of her report with feedback to Maria by November 10 for any allocation changes. The motion was seconded, discussion had already occurred, and passed by board members.

Action: Board members to give feedback to Maria Schalk by November 10.

**Wal-Mart Grant:** Joan Ensign reported that she contacted Abraham Gonzales, regarding coming to an AAUW meeting or event to meet members and see what our branch does. He told Joan that another young woman would be handling community outreach, so Joan will wait to hear from her. Joan and the Board felt the Wildflower Run would be the best event to attend.

Action: Joan will invite the Wal-Mart representative to the Wildflower Run day.

**Directory Update:** Discussed/covered under "Membership"

**Facebook, LinkedIn:** Deferred to next board meeting

## **NEW BUSINESS**

**Calendar:** Deferred to next meeting

**Nominating Committee:** Elizabeth Mandel asked for two volunteers from the Board to be on the 2010 Branch Officer nominating committee. Additionally, two non-board members will be solicited. Joanne Rife presented a motion "that Peggy Thompson and Elizabeth Mandel constitute the board members of the 2010 New Officer Nominating Committee" which was seconded and approved.

Action: Elizabeth and Peggy will recruit two non-board members for the nominating committee, to be voted on at the Neighborhood Luncheon.

**IBC Meeting:** Elizabeth is unable to attend the IBC Meeting on Saturday, November 21<sup>st</sup> and asked for a board member to attend in her place. Ellen said she might be able to attend and would check.

Action: Elizabeth will follow-up to ensure a member attends in her place.

**EF Honoree Committee:** Yvonne Duckett reported that she, Jane Blissett (chair), Margaret McCann, and Karen Anderson comprise this year's Education Foundation nominating committee. The group accepts and reviews nominations to honor branch members who have been involved in educational activities; criteria will be sent out at a later date.

Action: Nominations are required by February 14.

**Wildflower Run:** Yvonne Duckett reported the Wildflower Run Committee has begun. There are a few positions to be filled. Contact her if you are interested. This is a great group to work with.

## **COMMITTEES:**

**Wildflower Run Sponsorship:** Joan Ensign displayed the Wildflower Run sponsorship packages that are distributed which included the 2010 Run t-shirt design. All were in 'awe' of the package presentation! The committee received their first check from sponsor 'Carewise'. Last year, expected sponsorship collections were set at \$10,000 with \$12,000 collected. This year's goal is \$15,000. There are 11 members working on the Committee.

**GEMS:** Mary Cox reported for Susan Oldham-Fritts that 1) GEMS visited NASA-Ames on October 17 for the LUNAR rocket launch viewing, and as a bonus, also saw Day 1 of the Regolith Excavation Challenge. The girls were excited to see the rockets and noted the wide variation in rocketeers (families, school groups, all ages and many females), which primed them for their 8<sup>th</sup> grade science project of building one themselves. At the Regolith Excavation Challenge the girls learned about moon geology, talked to different scientific groups and saw robots digging simulated lunar soil (regolith) as college teams competed for \$750,000 in prizes. In addition, GEMS was invited by the California Space Education and Workforce Institute to join their STEM Inventory which promotes collaboration between science and technology oriented youth groups. 2) Donna Dicker and Susan are exploring options for a GEMS Senior to address the needs of 11<sup>th</sup> and 12<sup>th</sup> graders, a group that has poor attendance at our regular GEMS events. 3) GEMS will be attending the Tech Museum's special exhibit "Star Trek: The

Exhibition” on November 7. There are 11 GEMS signed up, with 9 adults accompanying. Afterward, the group will have lunch across the street at Peggy Sue’s. The event is open to general AAUW membership.

**Tech Trek:** Mary Cox reported for Mary Hellman that the next Committee meeting will be at her house on 12/9/09 at 7:00 pm. An email will go to committee members and will be sent to the newsletter.

**Advertising:** Joan Ensign said that \$1,290 has been collected to date.

The meeting concluded at 9:10. The next meeting is scheduled for Thursday, December 3rd.

**Email Distribution prior to Meeting:**

1. November Agenda
2. October Minutes
3. Budget, Account balances ending 11-2-09
4. Income, Expenses thru 11-2-09

**Meeting Handouts:**

1. Neighborhood Luncheon timeline
2. Allocation of Wildflower Run Proceeds
3. How to Support AAUW Programs

**Motions Passed:**

1. Send email to membership requesting Poppy Jasper Film Festival volunteers to work, and support/attendance at festival
2. Assignment of Peggy Thompson, Elizabeth Mandel as the two board members on the 2010 Branch Officer Nominating Committee
3. Accept recommendations for allocation of 2009 Wildflower Run funds with the exception of the Endowment funds which will be decided at the December Board meeting.

Follow-up:	Action:	By:	Due Date:
Website	Post Facebook, LinkedIn	Emily Shem-Tov	12-3-09 (Dec. Brd. Mtg.)
Membership	Printed membership directory	Elizabeth Mandel	11-14-09 (Neigh.Lunch)
Membership	Statement on membership renewal form regarding computer access/ability	Peggy Pinarbasi	01-07-10 (Jan Brd. Mtg)
Website	Calendar information and format	Elizabeth Mandel	12-3-09 (Dec. Brd. Mtg.)
Membership, Website	Distribute technology survey at Neighborhood Luncheon, tabulate and report to Board	Elizabeth Mandel Stacy Forgy	11-14-09 (Neigh.Lunch) 12-3-09 (Dec. Brd. Mtg.)
Sponsorship	Invite outreach coordinator to Wildflower Run	Joan Ensign	Prior to March 2010
2010 Board	Solicit 2 more members from membership to be on Nominating Committee, vote, approve	Elizabeth Mandel Peggy Thompson	11-14-09 (Neigh.Lunch)
Education	Nominations, branch recipients EF recognition	Yvonne Duckett	02-14-10