



AAUW – Morgan Hill Board Meeting Minutes
Weston-Miles Granary Meeting Room
October 1, 2009

Present: Elizabeth Mandel, Donna Weisblatt, Peggy Thompson, Anne Rosenzweig, Joan Ensign, Peggy Pinarbasi, Janet McElroy, Carol O'Hare, Sandra Lim, Maria Schalk, Emily Shem-Tov, Joanne Rife, Susan Oldham-Fritts, Ellen Freitas, Stacy Forgy, Mary Cox

Call to Order: 7:05 by President, Elizabeth Mandel. Board members present constituted a quorum. Elizabeth opened the meeting by thanking Sandra Lim for opening her home for the September AAUW Membership Brunch. It was a beautiful day and beautiful event.

Approval of Minutes: The minutes of the September 3, 2009 meeting were approved as corrected.

REPORTS

Treasurer: Ellen Freitas gave the Treasurer's report covering the past three months ending September 30, 2009. The 2009-2010 budget is based on 140 members; to date 114 have paid their dues. Financial reports were distributed. The report was accepted.

Programs: Report deferred to the November meeting.

Membership: Joan Ensign was contacted (thru Women in Business) by the Morgan Hill Times offering a discount to place an ad in the Morgan Hill Times. Joan asked if this would be beneficial to the AAUW branch in order to get more information out to the community or more members. Peggy Pinarbasi reported there was a good turnout in the booth at the Taste of Morgan Hill despite the fact it was a hot weekend. We have 3 new members from the Fall Membership Brunch and 1 new member from the Taste of Morgan Hill.

Action: Joan will obtain more information about the ad format.

OLD BUSINESS

Wal-Mart Grant: Joan Ensign reported that she, Yvonne Duckett and Elizabeth Mandel attended the Wal-Mart opening and were presented with a grant check for \$2,500. See picture in October newsletter. Funds went into the ISPF account and can be used for non-profit activity or support. Discussion of how the funds could be used included additional support for Tech Trek (i.e. sending another girl to camp, bring in another teacher, purchase teaching materials). A list of needs will be prepared after asking Carol Holzgrafe, Nancy Altman and Barbara Palmer (Tech Trek Directors). Elizabeth said that a plaque will be presented by Wal-Mart, possibly at a board meeting. They are interested in what our organization is all about. Joan was going to follow up to see what event would be good to invite them to or if there was something specific they wanted to get involved with.

Action: Elizabeth will write a thank you letter to Wal-Mart.

By-laws: Carol O'Hare reported for Judy Kinker, that on the national level, there were no changes in the membership requirements and that there would be 'one member-one vote' at the national convention. How voting would occur (i.e. electronic, at meetings) was still to be worked out. In the past, one had to be a delegate to vote. There were other changes that streamlined things. There would no longer be separate accounts for Educational Foundation (EF) or Legal Advocacy Funds (LAF). All would become AAUW Funds. The next by-laws committee meeting is in November.

2009 Philanthropy Day Nominee: Elizabeth Mandel announced that Judy Kinker had been nominated and selected as this year's AAUW Philanthropy Day recipient due to always helping wherever she is needed and her leadership in AAUW branch positions (past co-president and membership co-VP, and current bylaws chair). She will be honored at the November 10 luncheon at the Community Center from 11:30 – 1:30. Those attending should let Elizabeth know so we can all sit together.

NEW BUSINESS

Website: Emily Shem-Tov reported that she, Elizabeth Mandel and Yvonne Duckett met regarding upgrades to the branch web site. She recommended that besides the web site, we look into Facebook and LinkedIn, especially if we want to reach out to younger members. Facebook would give members a social network and way to interact with others. LinkedIn is a professional social network that would let members connect with other colleagues thru members. It might also be a good way to extend programs and events to others. Discussion included maintaining privacy, training, setting site 'permissions' and time involved in maintaining the sites. The primary purpose would be to promote AAUW. A motion was made and seconded to have Emily Shem-Tov set up a trial branch page and to pursue holding a class demonstrate how to use. Elizabeth also recommended that once a year the password to the branch website be changed. The new password will be emailed to members.

Action: Emily will set up a trial AAUW Morgan Hill Branch Facebook page.

Directory/Database: The website committee (Elizabeth Mandel, Emily Shem-Tov, and Stacy Forgy) along with Yvonne Duckett will continue to pursue design and implementation of the new membership database. A database / directory chair will be needed to maintain the database. Stacy Forgy volunteered to take on the job. Stacy also said she would look into how we can better use some of the data we currently track in our database, including Interest Group information.

Wildflower Run Allocations: Maria Schalk reported on the distribution of proceeds from the 2009 Wildflower Run (\$22,785). Allocations distributed included funding 5 local scholarships, sending 7 girls to Tech Trek, and supporting Educational Foundation (EF) endowments and Legal Advocacy (LAF) funds. Exact figures for 2009 distributions were not available yet, but approximately half of the proceeds went to local scholarships and Tech Trek and half went to EF and LAF. A report was submitted. There was discussion on contributions to specific Education Foundations. The Morgan Hill AAUW branch completed their EF contributions in years past and now helps other branches reach their goal.

Action: Maria will research what other local branches required help and the \$ amount required to reach their goal.

COMMITTEES:

Tech Trek: Mary Hellman was commended for her work with the Tech Trek girls' presentations at the September Membership Brunch. Mary is looking for volunteers for her committee. Two out of the three girls in the picture in the state AAUW newsletter were from Morgan Hill.

GEMS: Susan reported that the Canada College activity was great. The girls enjoyed the robots and learned about spectrophotometers and a variety of testing that is used by scientists and engineers. This is the 2nd year they attended; they have been invited back for another program next year. October 7 is set for the NASA Ames rocket launch and November 7 they will go to the Tech Museum of Innovation for the Star Trek exhibit. AAUW members were encouraged to go along. Susan also picked up a new member volunteer for her committee at the brunch.

Advertising: Joan Ensign reported that advertising income was now up to \$1,290 for the year.

The meeting concluded at 9:15. The next meeting is scheduled for Thursday, November 5.

Email Distribution prior to Meeting:

October Agenda
September Minutes

Meeting Handouts:

Budget ending 9/30/09
Wildflower Run Allocation Report

Motions Passed:

Set up trial Facebook web page

Follow-up	Action	By	Date
Membership	Feasibility of article in Morgan Hill Times	Joan Ensign	By email
Website	Trial Facebook, LinkedIn	Emily Shem-Tov	Update at next Bd.mtg.
Database / directory	Finalize online database design for creation of new directory	Website Committee & Yvonne Duckett	
Endowment	Research local AAUW branches that require help with endowment and \$ amount remaining	Maria Schalk	Next Board mtg.